



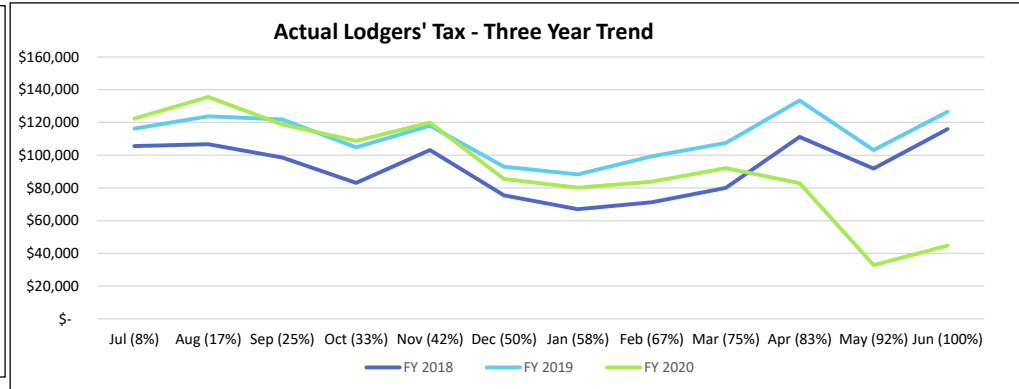
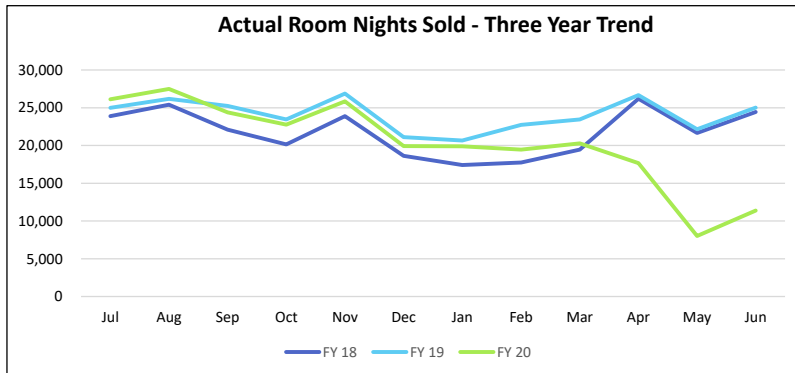
CITY OF ROSWELL
LODGERS' TAX COLLECTION AND COMMENTARY REPORT
June 2020

ROOM NIGHTS REPORTED BY MONTH:

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY 18	23,899	25,395	22,104	20,142	23,885	18,624	17,416	17,748	19,457	26,191	21,654	24,439	260,954
FY 19	25,002	26,166	25,245	23,452	26,874	21,109	20,661	22,740	23,435	26,674	22,147	25,019	288,524
FY 20	26,110	27,491	24,378	22,767	25,834	19,924	19,890	19,441	20,280	17,664	8,018	11,373	243,170
Available Room Nights	46,710	48,267	48,267	46,710	48,267	46,710	48,267	48,267	45,153	48,267	46,710	48,267	539,482
Occupancy %	55.9%	57.0%	50.5%	48.7%	53.5%	42.7%	41.2%	40.3%	44.9%	36.6%	17.2%	23.6%	45.5%

LODGERS' TAX COLLECTED BY MONTH:

	Jul (8%)	Aug (17%)	Sep (25%)	Oct (33%)	Nov (42%)	Dec (50%)	Jan (58%)	Feb (67%)	Mar (75%)	Apr (83%)	May (92%)	Jun (100%)	Total	Budget %
FY 2018	\$ 105,581	106,650	98,609	83,083	103,153	75,381	66,997	71,246	79,960	111,190	91,808	115,932	\$ 1,109,591	
FY 2019	116,281	123,771	121,850	104,856	118,035	92,989	88,266	99,335	107,440	133,408	103,186	126,567	\$ 1,335,985.51	
FY 2020	122,326	135,551	118,752	108,720	119,894	85,494	80,122	83,863	92,050	82,999	32,867	44,713	\$ 1,107,351.44	
													FY2020 Budget: \$ 1,161,739.00	
													Unachieved Budgeted Revenue \$ 54,387.56	5%



STR & Lodgers' Tax
Monthly Commentary
COVID-19 Impact - June 2020

Currently June has a 50% occupancy state wide mandate. Roswell hotels as a group have not reached the 50%.

The most recent STR for June 2020, shows occupancy rate increased from 30.9% in May to 46.8% in June. This reflects a month over month increase of 15.9%.

June ADR results at \$81.05 is a positive growth compared to May at \$77.46.

Year over year is down due to COVID-19 restriction from June 2019 ADR at \$94.26.