

RESOLUTION NO. 15-20

A RESOLUTION OF THE CITY OF ROSWELL, NEW MEXICO ADOPTING A CITY VISION STATEMENT, MISSION STATEMENT AND CORE VALUES.

WHEREAS, vision and mission statements and core values outline an organizations beliefs and values, defining who we are and where we intend to go; and

WHEREAS, vision and mission statements and core values help to establish the long-term direction that guides every aspect of an organization's daily operations; and

WHEREAS, the governing body of the City of Roswell, State of New Mexico, recognizes the importance of clearly defining the vision, mission and values for the City; and

WHEREAS, the City desires to formally adopt through Resolution a Vision Statement, Mission Statement and Core Values for the City of Roswell as included in Attachment "A" of this Resolution; and

WHEREAS, it is the majority opinion of the Governing Body that the proposed Vision Statement, Mission Statement and Core Values captures the beliefs, values and direction of the City of Roswell.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL, THE GOVERNING BODY OF THE CITY OF ROSWELL, NEW MEXICO hereby adopts the Vision Statement, Mission Statement and Core Values as included as Attachment "A" of this resolution.

PASSED, ADOPTED, SIGNED AND APPROVED this 9th day of April, 2015.



CITY SEAL

ATTEST:

Sharon Coll

Sharon Coll, City Clerk

Dennis Kintigh

Dennis Kintigh, Mayor

**RESOLUTION NO. 15-20
ATTACHMENT "A"**

Vision Statement

- *Roswell will be the jewel of the Southwest by supporting a progressive business environment, a family friendly atmosphere and an innovative style that guides our future without foregoing our roots.*

Mission Statement

- *Our mission is to promote quality development, thriving businesses, natural open spaces and a family friendly environment by providing unparalleled services, innovative solutions and efficient operations.*

Core Values

- *Teamwork - The ability to work together to share resources and accomplish a common goal*
- *Accountability - Ownership throughout of an idea, a mission, or an issue*
- *Integrity - Doing the right thing, not the easy thing*
- *Communication - Open, transparent and timely*
- *Excellence - Passion to provide a level of service beyond what is expected*