

Resolution 03-40

Temporary Signage

Whereas the Roswell City Council recognizes the benefit of advertising to businesses; and

Whereas the tourist traffic has increased and in order to draw attention to tourist related business greater visibility is necessary; and

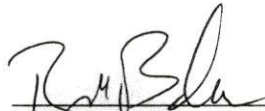
Whereas proposed ordinance 03-15 will enable local businesses to increase their visibility.

NOW, THEREFORE, BE IT HEREBY ORDAINED BY THE GOVERNING BODY, THE CITY COUNCIL, OF ROSWELL, NEW MEXICO, that:

This resolution authorizes local businesses in commercial and industrially zoned districts to temporarily place signage on sidewalks until proposed ordinance 03-15 is approved by the Roswell City Council. The signs can be no taller than six feet and have a footprint of not greater than 16 square feet, there must be sixty (60) contiguous inches of unoccupied space on the sidewalk between the sign and the property line or between the curb and sign and at least twenty-five (25) feet from the corner on corner lots. If Ordinance 03-15 does not pass, Municipal Code Section 22-1 will be in full force and effect and the signs will have to be removed.

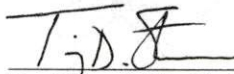
PASSED, ADOPTED, SIGNED AND APPROVED the 9th day of October, 2003.

CITY SEAL



Bill E. Owen, Mayor

ATTEST:



Tim Stoessel, City Clerk