

RESOLUTION NO. 00-14

**A RESOLUTION OF THE CITY OF ROSWELL, NEW MEXICO, ESTABLISHING ROSWELL AS A CITY OF CHARACTER WITH THE INTERNATIONAL ASSOCIATION OF CHARACTER CITIES.**

**WHEREAS**, the people of our City recognize the importance of honorable character qualities based upon the moral standards held by our Founding Fathers on which the established our nation and legal system, and

**WHEREAS**, we recognize the validity of the statement by Alexis de Tocqueville that "America is great because she is good. When America ceases to be good, she will cease to be great"; and

**WHEREAS**, we recognize that individuals are responsible for their actions and that daily decisions should be based upon objective moral standards which are the basis of universally-recognized character qualities, including obedience, honesty, truthfulness, diligence, generosity, kindness, loyalty, and courage; and

**WHEREAS**, lack of commitment and irresponsibility have resulted in an increasing number of family problems causing personal, social, and financial consequences to individual family members and to this City as a whole; and

**WHEREAS**, there is a need for more positive role models among our young people; and

**WHEREAS**, if people fail to demonstrate positive character qualities and if they make the wrong moral choices, the health, safety, and welfare of the citizens are endangered, resulting in a financial burden upon the taxpayers for the costs of law enforcement; and

**WHEREAS**, many current societal problems will be alleviated when the citizens of this City live by positive and constructive character qualities which distinguish between right and wrong; and

**WHEREAS**, teaching positive character qualities to juvenile delinquents has been shown to produce a change in behavior, reducing recidivism rates; and

**WHEREAS**, our schools should be a safe atmosphere where character is exemplified, taught, and strengthened and where learning is encouraged; and

**WHEREAS**, encouraging employees by recognizing positive character qualities has resulted in an increase in workplace morale, employee safety, and corporate profits; and

**WHEREAS**, the emphasis of positive character qualities in every sector of society can only occur as individuals commit themselves to exemplifying character in the personal lives and inspiring others to do the same.

**NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY, THE CITY COUNCIL OF THE CITY OF ROSWELL, NEW MEXICO that the City Council pledges its commitment to character and to doing all in our power to become known as a City of Character by promoting character in our schools, business, homes, churches, city government, media, and community groups, and we urge the leaders of each of these jurisdictions to do likewise.**

PASSED, ADOPTED AND APPROVED the 9th day of March, 2000.

  
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BILL B. OWEN, Mayor

CITY SEAL

ATTEST:

  
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TIMOTHY D. STOESEL, City Clerk