



KEEP ROSWELL BEAUTIFUL BOARD
Monday, November 29, 2021 at 12 p.m.
City Hall- Large Conference Room/ Via GoToMeeting

Committee Chair: Mathew Pacheco
Committee Vice Chair: Megan Cedarberg
Committee Member: Donna Daniel, Jessica Grajeda
Staff Coordinator: Kathy Lay

- A. Call to Order**
- B. Roll Call**
- C. Approval of Agenda**
- D. Approval of the Minutes**
 - 1. Consider approval of the July 26, 2021 and August 30, 2021, September 27, 2021 meeting minutes. October 25, 2021 meeting was canceled – no minutes.
- E. Non-Action Items**
 - 2. Update Pecos-to-Pecos cleanup supply pick-up at Zoo – canceled
 - 3. Update Fall cleanup w/Hispano Chamber
 - 4. Litter Prevention Campaign
 - 5. Recycle Art Project w/RMAC 2nd Saturday, Nov. 13, 2021
 - 6. Empowering Youth Cleanup Fundraiser
- F. Information Items**
 - 7. Found 2 free CFL recycling locations - Home Depot and Roswell Livestock & Farm Supply
 - 8. KRB is NOT a non-profit.
 - 9. FY21 Clean & Beautiful Grant final pmt. approved & received: \$6,507.84
 - 10. FY22 received notification of initial disbursement has been processed.
- G. Public Comments**
- H. Adjourn (Next meeting: December 27, 2021)**

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and City Resolution 21-7. NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council. The Council, acting as attendees to an informational presentation, will not be discussing public business and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact – Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents including the agenda and minutes can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and Posted Wednesday, November 24, 2021.

TO ATTEND THE KEEP ROSWELL BEAUTIFUL BOARD MEETING BY GO-TO-MEETING

Keep Roswell Beautiful Board Meeting
Mon, November 29, 2021 12:00 PM - 1:00 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/982972909>

You can also dial in using your phone.

United States: [+1 \(786\) 535-3211](tel:+17865353211)

Access Code: 982-972-909





KEEP ROSWELL BEAUTIFUL

MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall
July 26, 2021 - 12 p.m.

A. Call To Order

Board Chair Matt Pacheco called meeting to order at 12:18 p.m.

B. Roll Call

The following were present:

Members: Matt Pacheco, Donna Daniel, Megan Cederberg.

(FOR THE RECORD: Member Jessica Grajeda arrived at 12:22 p.m.)

Staff: Kathy Lay

Guests: Larry Connolly, Brenda Bonham, Merideth Hildreth, Rita Kane-Doerhoefer

C. Approval of Agenda

Member Daniel made a motion to approve the agenda for the July 26, 2021, KRB meeting, Member Cederberg was the seconded.

A voice vote was unanimous and the motion passed.

D. Approval of Minutes

Member Cederberg made a motion to approve the minutes of the June 28, 2021 meeting, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

E. Non-Action Items

1. Discussion of tentative date/location for Fall cleanup with the Hispano Chamber.
Kathy Lay spoke w/Marcos Nava and she will speak to the Hispano Chamber board on August 12, 2021 regarding partnering w/KRB to do Fall cleanup. Marcos suggested October 16, 2021 10 a.m. be the cleanup date. Location TBD.
2. RDR free filler ad status.
Kathy Lay informed the board that graphic designs for eight different filler ads have been sent to Roswell Daily Record to use as free filler ads. Tree in the logo has been updated slightly in the designs. She asked that board members watch for ads so the value can be tracked. Kathy will also ask RDR to notify KRB if ads are placed.
3. Clean and Beautiful Grants status
FY21 Grant reports have all been updated as requested by the state and submitted. Final eligible expenses were \$18,085.34. OF that, \$11,577.50 has already been paid and \$6,507.84 remains to be paid for final reimbursement. There was \$5,069.66 unspent due to covid related issues preventing some planned activities from happening.



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FY22 Grant award letter has been signed by City, is at State for required signatures.

\$ 28,302.56 was awarded for the following projects.

\$ 1,250.00 - Illegal Dumping Cameras

\$ 2,500.00 - Litter Prevention Campaign

\$ 597.28 - Event Receptacles

\$ 1,375.67 - Clean-up Activities (supplies as needed-trash bag holders, sm trash cans...)

\$ 1,200.00 - Reusables (possibly Wheat Tumblers w/KRB logo)

\$ 300.00 - Recycle Art w/youth project

\$ 511.54 - Pollinator Garden at Zoo

\$ 3,748.07 - Arbor Day Giveaway

\$12,500.00 - Community Mural (enough for one w/remaining funds used on other projects)

\$ 4,320.00 - Youth Groups (to pay youth groups as fundraisers for group)

4. Recycled Art Project

Will be held in partnership with RMAC Second Saturdays on Nov. 13. Kathy will meet w/Jessica Parham to discuss plan and supplies needed.

5. Pecos to Pecos Cleanup event

Kathy spoke with Magda from Pecos Watershed Association. KRB will provide a supply pickup location at Spring River Zoo on the day of cleanup (Sept. 25, 2021 from 10:00 a.m. to 12:00 p.m.) with roll off as a drop off place for collected litter. Litter can be weighed/tracked and volunteer time tracked as well.

6. Reminder for the need of 5th board member

Discussed the need for 5th board member and Brenda Bonham expressed interest. Kathy will mail the board member application for her to complete and return with a letter of interest.

F. Information Items

7. Supply order update

A large order of clean-up supplies has been delivered and is stored at the city warehouse at 300 E. Walnut. Will discuss the possible need for lightbulb storage from donated LED bulbs from Xcel to be given to volunteers who participate in Fall/Spring cleanup events and possibly given along with trees, for the arbor day tree event. Also discussed checking with Xcel and electrical companies for safe disposal of CFLs (Compact Fluorescent Lightbulbs)

G. Public Comments

Rita Kane-Doerhoefer stated her happiness to have KRB working on so many projects and that both organizations working cooperatively to beautify this area would help lighten the burden on both.

Larry Connolly said he would wait till after meeting to share recent efforts due to the schedule of some board members who needed to leave.



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H. Adjourn

Member Cederberg made a motion to adjourn, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

Meeting adjourned at 1:05 p.m..

DRAFT



KEEP ROSWELL BEAUTIFUL

MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall

August 30, 2021 - 12 p.m.

A. Call To Order

Board Vice-Chair Megan Cedeberg asked for roll call at 12:34 p.m.

B. Roll Call

Established there was no quorum.

Members Present: Megan Cederberg and Jessica Grajeda

Members Absent: Matt Pacheco and Donna Daniel

Staff present: Kathy Lay

Guests present : Larry Connolly, Merideth Hildreth, Rita Kane-Doerhoefer, Juno Ogle.

C. Approval of Agenda

No action was taken – no quorum.

D. Approval of Minutes

No action was taken – no quorum.

E. Non-Action Items

Discussion only.

2. Pecos-to-Pecos cleanup event for Sept. 25, 2021 was canceled by event organizers.
3. Fall cleanup tentatively Oct. 16, 2021 8:30am-10:30am. Hispano Chamber will sponsor 100 meal coupons for incentives and assist with event. KRB incentive bags selected.
4. Litter Prevention Campaign – waiting on approval of concept idea.
5. Recycled Art Project – met with RMAC staff to discuss possible craft ideas and items KRB needs to purchase. Nancy Fleming will lead the recycle event.
6. Empowering Youth Cleanup Fundraiser project – have documentation completed, in review by legal dept.

F. Information Items

Discussion only.

7. Question from last meeting – Xcel provided 2 locations for CFL recycling. Home Depot and Roswell Livestock & Supply.
8. Question from last meeting – no KRB is NOT a non-profit.
9. Final payment from FY21 grant has been received.
10. Initial half payment from FY22 grant has been received.

G. Public Comments

No comments.

H. Adjourn

No adjournment needed – no quorum. Discussion ended 12:47pm

Next Meeting is September 27, 2021.



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MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall
September 27, 2021 - 12 p.m.

A. Call To Order

City staff, Kathy Lay, called meeting to order at 12:17 p.m.

B. Roll Call

Established there was no quorum.

Members Present: None

Members Absent: Matt Pacheco, Megan Cederberg, Jessica Grajeda and Donna Daniel

Staff present: Kathy Lay

Guests present : Larry Connolly, Merideth Hildreth, Rita Kane-Doerhoefer, Juno Ogle.

C. Approval of Agenda

No action was taken – no quorum.

D. Approval of Minutes

No action was taken – no quorum.

E. Non-Action Items

No Discussion – no quorum.

F. Information Items

No Discussion – no quorum.

G. Public Comments

No comments – no quorum.

H. Adjourn

No adjournment needed – no quorum. Meeting dismissed at 12:17 p.m..

Next Meeting is October 25, 2021.



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MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall
October 25, 2021 - 12 p.m.

A. Meeting Canceled - no minutes.

Next Meeting is November 29, 2021.

DRAFT