



## **BOARD OF TRUSTEES MEETING AGENDA**

**Monday, October 19, 2020 at 4:00 PM**

GoTo Meeting  
1011 N. Richardson Ave.  
Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Jamie Barnes, Donovan Fulkerson, Peggy Krantz, Priscilla Ornelas, Jessica Parham, Kay Cargill Jenkins, Lorrina Segovia, Bill Siders, and Valli West.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

### ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the September 21, 2020 meeting minutes
- E. Discuss and consider approval that the hiring of BOT member Donovan Fulkerson's business Relicwood Events for the purpose of video coaching Museum staff would not qualify as a conflict of interest.

### INFORMATION ONLY ITEMS:

- F. Director's Report
- G. Membership Working Group update
- H. RMAC logo re-design update
- I. RMAC Foundation Report
- J. Chair's Remarks and Board Announcements
- K. Public Comment
- L. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 20-26.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: October 16, 2020

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/385267117>

**You can also dial in using your phone.**

United States: [+1 \(571\) 317-3122](tel:+15713173122)

**Access Code:** 385-267-117 Public are encouraged to participate electronically through the goto meeting app and physically not attend during the pandemic.



ROSWELL MUSEUM AND ART CENTER  
MINUTES OF THE BOARD OF TRUSTEES MEETING  
Monday, September 21, 2020 | GoTo Meeting

**DRAFT DOCUMENT**

REGULAR MEETING AT 4:00 p.m.

**A. CALL TO ORDER**

Board Chair Cymantha Liakos called the meeting of the Board of Trustees to order at 4:05 p.m.

**B. ROLL CALL**

The meeting of the Board of Trustees convened with members Cymantha Liakos, Bill Siders, Lorrina Segovia, Kay Jenkins, Anne Baker, Donovan Fulkerson and Valli West being present via GoTo Meeting. A quorum was established with members Jessica Parham, Priscilla Ornelas, Peggy Krantz, and Jamie Barnes being absent.

**Staff present:** Caroline Brooks, Executive Director; Wendy Cook, Communications and Events Coordinator and Cindy Torrez, Executive Director RMAC Foundation.

**Community members present:** None identified.

**C. APPROVAL OF AGENDA**

Member West motioned to approve the agenda. Member Segovia seconded. A voice vote was 7-0 and the motion passed with members Parham, Ornelas, Krantz, and Barnes being absent.

**D. APPROVAL OF August 17, 2020 MINUTES**

Member Segovia motioned to approve the minutes for the August 17, 2020 meeting. Member Siders seconded. A voice vote was 7-0 and the motion passed with members Parham, Ornelas, Krantz, and Barnes being absent.

**INFORMATION ONLY**

**I. DIRECTORS REPORT: See attached**

**J. Membership Working Group Update:**

Board Chair Cymantha Liakos spoke on behalf of the working group. She shared that the group was working on an October direct mail postcard to encourage museum membership. The group continues to meet and is finalizing a membership brochure.

**K. RMAC FOUNDATION REPORT**

RMAC Foundation Director Torrez shared that the Foundation has welcomed a new member and several board positions have changed hands. The Foundation is in discussion of possible 2021 fundraising ideas.

**L. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS**

None

**M. PUBLIC COMMENT**

None

**N. ADJOURN**

The meeting adjourned at 4:40 p.m.

DRAFT

## ATTENDANCE

	2020	2019	2018	2017
MUSEUM	54	727	1359	906
EVENTS	4	103	123	328
CLASSES	0	480	335	345
PLANETARIUM	0	169	203	0
SCHOOL/ADULT TOURS	0	208	130	0
FACILITY USE	0	149	443	259
OUTREACH	0	472	0	0
VOLUNTEER VISITS	16	53	29	54
SEPTEMBER TOTALS	74	2,361	2,622	1,892
YEAR TO DATE TOTALS	5,571	27,108	28,833	20,873

## REVENUES

	2020	2019	2018	2017
CLASSES	0	3,273	3,531	3,164
PLANETARIUM	0	500	615	0
MEMBERSHIP	50	1,605	1,115	695
FACILITY USE	0	0	0	1,000
STORE	788	5,643	9,071	4,732
SEPTEMBER TOTALS	838	11,021	14,332	9,591
YEAR TO DATE TOTALS	31,436	124,958	130,336	98,803

## PROGRAMMING

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
CANCELLED:			
Clay Open Studio	26 days		
Gentle Yoga	2 sessions		
TOTAL		0	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	13		
Harry Nadler Exhibition Opening	1		
RAiR Lecture and Reception	1		RAiR Program
Roswell Science and Art Festival	1		Foundation + Multiple
Roswell Big Read Film Screening	1		ENMU-R
TOTAL		0	

SCHOOL VISITS/ ADULT TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	STUDIOS
TOTALS			0			

### MEMBERS



**364**  
current active memberships

**608**  
current active members

FOR MONTH

**1**  
new members

**1**  
renewals

YEAR to DATE

**20**  
new members

**121**  
renewals

### VOLUNTEERS



FOR MONTH

**24**  
volunteer hours

**12**  
volunteers

YEAR to DATE

**287**  
volunteer hours

**38**  
volunteers



**4,194**  
FACEBOOK FOLLOWERS



**376**  
INSTAGRAM FOLLOWERS

# RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

## MUSEUM REOPENING

After temporarily closing its doors on March 18, 2020 due to the pandemic, RMAC is reopening with Member Appreciation Days October 13-16 and to the general public on October 20. The Museum is operating at a 25% capacity while enacting new safety measures, including reduced hours to allow for additional cleaning, requiring face coverings, and social distancing guidelines.

With grant monies provided by the New Mexico Humanities Council, RMAC has been able to purchase essential safety supplies, including masks, gloves, sneeze guards and sanitizer to help ensure we are meeting the highest public health standards.

Visiting hours during the initial phase of reopening will be Tuesday through Friday, 1 p.m. to 5 p.m. Admission is currently free to the Museum through the end of the year. In order to allow space for ample social distancing, it is strongly encouraged visitors call to set up an appointment to visit the Museum at 575-624-6744, although walk-ups will be welcome as space allows.

## ADMISSION FEES

The Museum Admissions proposal was revisited at the October 8 City Council meeting and passed 6-4. Admissions will be free to Museum Members, Children 15 and under and NARM recipients (reciprocal museum admission waiver for network of more than 1,000 museums in North America). Roswell residents will be free the second Saturday of each month, and seniors age 60+ every Wednesday. The admission fee will be \$10 with a \$7 discounted for Roswell residents, students (16 and up), seniors, and military.

Promotions and fee waivers will work to ensure flexibility to align the new fee system with the Museum and City's visions and programming and marketing efforts.

## COLLECTIONS & EXHIBITIONS

RMAC opened two new Roswell Artist-in-Residence exhibitions. Manuel Rodríguez-

Delgado, originally from Puerto Rico, is a sculptor and inventor who is grounded in place and the built environment. Using repurposed objects, he engineers backpacks and portable cases that capture moments and places in time. He also constructed wearable air purifiers as a response to COVID-19.

Agustín Lucho Pozo Gálvez is originally from Chile. His colorful exhibit showcases large, abstract paintings in his signature style, which is influenced by graffiti and the graphic arts. His current series explores feelings of uncertainty and confusion during the pandemic.

The Robert Goddard outdoor bronze sculpture received his annual maintenance by Registrar Amberly Meli and Collections Specialist Flannery Barney recently. Bronze is an extremely hardy, durable metal, that can last for hundreds of years. The patina, or outer finish, is the most delicate part of your bronze. To help maintain the patina, Goddard receives a light cleaning with distilled water to remove dust followed by the application of a thin coat of conservation-friendly wax. Once dry, the wax is gently polished. The process takes about six to seven hours.

## CHALK YOUR WALK AND THE RECYCLE ART SHOW

In partnership with Keep Roswell Beautiful, the Museum is presenting two all ages art activities in October: Chalk Your Walk and a Recycle Art Show. Both activities are open to individuals and families in Chaves County, and prizes will be awarded. The art show will be on exhibit at the Museum October 20-December 4 and the chalk drawings will be presented online October 19. Additional support was provided by Xcel Energy, RISD's Arts Connect Program, Blick Art Materials, and Dion's.

## RMAC PUZZLE ROOM

As a small fundraiser, *The RMAC Puzzle Room: A RAIr Secret* will open at the end of October in one of the Museum's galleries and run through December. Similar to an escape room, participants are introduced to a fictional storyline, tied to objects from the permanent collection, that directs

them to solve enough puzzles to discover "a RAIr secret" in 60 minutes. The activity is geared for ages 16 and up and for those with an interest in logic and word puzzles. The fee is \$5 per person and the activity will accommodate 3-5 players. Precautions have been taken to ensure there is little to touch, and the space will be disinfected between groups. To make a reservation, please call 624-6744.

## MEMBERSHIP CAMPAIGN

During Member Appreciation Days, October 13-16, Members will have an exclusive first look at the new sculpture and painting exhibitions on display by Roswell Artists-in-Residence Manny Rodriguez-Delgado and Agustín "Lucho" Pozo, in addition to other new exhibits installed during the closure. Members will also receive a new "Support Local Museums" sticker for their car and light bulbs courtesy of Xcel Energy, as well as enjoy a 20% discount in the store. Those interested in becoming new members are welcome to come in and sign up.



New car decal sticker designed by staff member Flannery Barney and depicting a drawing of the original museum building by 1930s WPA artist/instructor Jan Marfyak.

A membership promotional mailer, social media postings and other advertisements will be released the week of October 25.

## VIRTUAL PROGRAMMING

In the month of September, there were 34 posts on Facebook; 11,171 accounts reached; 42 shares and 350 likes. These numbers are slightly down from earlier months due to a change in Facebook posting policies. Posts promoted *Chalk Your Walk* and *The Recycle Art Show*, as well as the new RAIr shows. *Space is Awesome*, *Gentle Yoga* and *Museum Moments* continue to be popular posts.