



Roswell Museum

BOARD OF TRUSTEES MEETING AGENDA

Monday, October 17, 2022 at 4:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the September 19, 2022 meeting minutes

INFORMATION ONLY ITEMS:

- E. October 21 Strategic Planning Workshop Reminder
- F. Museum Fee Review Update
- G. Review of BOT terms expiring in 2023
- H. Director's Report
- I. RMAC Foundation Report
- J. Chair's Remarks and Board Announcements
- K. Public Comment
- L. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: Friday, October 14, 2022

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Museum BOT October Meeting

Mon, Oct 17, 2022 4:00 PM - 5:30 PM (MDT)

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Roswell Museum

ROSWELL MUSEUM
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, September 19, 2022 at 4:00 p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:01 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 22-14.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Meeting.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:01 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Valli West, Kay Cargill Jenkins, Lorrina Segovia, Pricilla Ornelas, Donovan Fulkerson, and Anne Baker being present. A quorum was established with members Tim Hartwick, Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

Staff present: Caroline Brooks, Executive Director. Aaron Wilder, Curator of Collections and Exhibitions, and Cloe Medrano, Registrar

FOR THE RECORD: Tim Hartwick arrived at 4:04 p.m.

Community members present: Erica Entrop.

ACTION ITEMS

C. APPROVAL OF AGENDA

Member West motioned to approve the agenda. Member Ornelas was the second. A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

D. APPROVAL OF August 15, 2022 MINUTES

Member Jenkins motioned to approve the minutes for August 15, 2022. Member Segovia was the second. A voice vote was as follows Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

E. APPROVAL OF September 9, 2022 PLANNING WORKSHOP MINUTES

Member Jenkins motioned to approve September 9, 2022 Planning Workshop minutes. Member Baker was the second. A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

F. APPROVAL OF Strategic Planning Community Engagement Session Date

Member Baker motioned to approve Strategic Planning Community Engagement Session Date of November 10, 2022. Member West was the second. A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

G. APPROVAL OF Second Strategic Planning Workshop Date

Member Baker motioned to approve Second Strategic Planning Workshop Date of October 21, 2022. Member West was the second A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

H. APPROVAL OF Museum Fees

Member Baker motioned to approve museum fees. Member West was the second. A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

INFORMATION ONLY ITEMS

I. Director's Report

Director Brooks noted the upcoming 85th anniversary of the Museum's founding happening October 6 with admission being free for the day and cupcakes for visitors. Sara Woodbury the former museum curator will be visiting in February and giving a talk. Roswell artist in residence Lauren Clay's exhibition "Phantom Stair" opened September 10th. The Roswell Science and Art Festival will be held at the Roswell Convention Center October 8, 2022. The Newsletter was mailed out and had a good reception. Janet Freeman finished her internship with the museum and Caroline Brooks completed her Master's Degree in Infrastructure Planning and Management.

J. RMAC's Foundation Report

There was no foundation report with the absence of Cindy Torrez.

K. Chair's Remarks and Board Announcements

No comments.

L. Public Comments

No comments.

M. Adjourn

Member West motioned to adjourn. Member Segovia was the second. A voice vote was as follows: Cymantha Liakos-yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Pricilla Ornelas-yes, Donovan Fulkerson-yes, Anne Baker-yes and Tim Hartwick-yes and the motion passed 8-0 and with Kate Griffo, Kyle Bayless and Elisa Begueria being absent.

The meeting adjourned at 5:22 p.m.



SEPTEMBER ATTENDANCE

	2022	2021	2020	2019
MUSEUM	1089	821	54	727
EVENTS/PROGRAMS	259	584	4	103
CLASSES	302	277	0	480
PLANETARIUM	357	266	0	169
SCHOOL/ADULT TOURS	0	0	0	208
FACILITY USE	85	237	0	149
OUTREACH	0	0	0	472
VOLUNTEER VISITS	22	10	16	53
MUSEUM BUSINESS	23	12		
SEPTEMBER TOTALS	2,125	2,207	74	2,361
YEAR TO DATE TOTALS	24,791	11,923	5,571	27,108

SEPTEMBER REVENUES

	2022	2021	2020	2019
ADMISSIONS	6,338	4,121	0	0
CLASSES	5,527	1,946	0	3,273
PLANETARIUM	1,206	888	0	500
MEMBERSHIP	1,015	693	50	1,605
FACILITY USE	125	975	0	0
STORE	3,989	3,146	788	5,643
SEPTEMBER TOTALS	18,200	11,769	838	11,021
YEAR TO DATE TOTALS	170,293	124,249	31,436	124,958

SEPTEMBER ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	62		503	
Children 15 and under	159		2142	
Adult Residents	52	364	415	2163
Adult Non-Residents	297	2980	2722	27,246
Adult Combo Ticket	58	493	509	4,325
Seniors	235	1645	1814	12,719
Military	87	609	689	4829
Student (16+)	28	196	582	3,052
Museums for All	17	51	97	291
Senior Free Days	51		464	
Resident Free Day	41		768	
NARM (free)	2		58	
Galleries Closed for Install, Admission Discounted			644	3220
Member Guest Pass	0		3	
Store Only	0		1	
TOTALS	1089	\$6338	10,364	\$59,575

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio			54
Clay Adult Class	16	51	204
Clay Kids Class	4	11	44
TOTAL			302

EVENTS/PROGRAMS	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday Art Activity	1	106	RMAC Foundation
Second Saturday Planetarium	1	28	
Yoga in the Museum	2	30	
Sew Crafty	4	19	
Tabletop Game Day	1	15	
RAIR Lecture and Reception	1	54	RAIR Foundation
Future Shock Gallery Talk	1	4	
Future Shock Film Showing	1	3	RMAC Foundation
TOTAL		259	

PLANETARIUM	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	72	357
TOTAL		357

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
None in September					
TOTALS					

MEMBERS

467
current active memberships761
current active members

FOR MONTH

8
new memberships15
renewals

YEAR to DATE

50
new memberships162
renewals

VOLUNTEERS



FOR MONTH

38
volunteer hours24
volunteer visits

YEAR to DATE

117
volunteer hours94
volunteer visits

5025 FACEBOOK FOLLOWERS



1,162 INSTAGRAM FOLLOWERS

406 E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

85th ANNIVERSARY

On October 6, the Roswell Museum celebrated its 85th birthday with cake, a giant card and a new exhibition, *A Lasting Legacy: 85 Years of the Roswell Museum*. Further programs and events will be held in the coming months including a rededication event on December 10 and a presentation by guest lecturer and former Roswell Museum Curator, Sara Woodbury, in late February.

CURRENT EXHIBITIONS

Curated from a recent donation to the Museum's collection, *Neat, Meticulous, and Luminous: Remembering Agnes Tait* opened October 15 and will continue through March 19, 2023. Agnes Tait was born in 1894 in New York City and relocated to Santa Fe, New Mexico in 1941. A keen perceiver of the world around her, Tait traveled extensively around the world, often depicting what she encountered through the mediums of oil and watercolor painting, lithography, and drawing. She had a particular fondness of animals. Tait died on August 23, 1981 in Santa Fe and the Roswell Museum hosted the artist's retrospective exhibition in 1984.

The summer show, *Future Shock: (Re)Visions of Tomorrow*, continues through October 30.

ROSWELL SCIENCE AND ART FESTIVAL

Organized by the Roswell Museum, the third annual Roswell Science and Art Festival was held Saturday, October 8, from 10 am to 4 pm at the Roswell Convention Center. Kate "the Chemist" Biberdorf presented a headline performance at 11 am, and additional special guests Explora, Science Spectrum, Wonder on Wheels mobile museum, and Wise Fool New Mexico presented activities and presentations along with New Mexico Military Institute, Keep Roswell Beautiful, Xcel Energy, the Spring River Zoo, the City of Roswell Recreation Department, Roswell Astronomy Club, Miniature and Curious Collections Museum, Roswell High School, Early College High School, and Sidney Gutierrez Schools. Dr. Kate also connected with RHS and ECHS students in a balloon rocket activity during the event. Chalk the Walk, a chalk art competition, was canceled due to rain.

The event was free and open to the public and was sponsored by Xcel Energy and the RMAC Foundation. Altogether just over 1,000 people visited the event. Much thanks go to the event sponsors and the many volunteers and participating groups who made the event possible.

STRATEGIC PLANNING

The Museum staff and Board of Trustees will hold the second of two strategic planning workshops on Friday, October 21 to further the discussion of narrowing down goals and priorities for the strategic plan. A community feedback session will be held November 10. A working group of board and staff members are coordinating the efforts and will assemble the plan for review by the Board of Trustees in early 2023.

A survey for Museum Member's and community members is available online to garner further insights to inform the plan at <https://s.surveypal.com/hpt9gxpr>.

SCHOOL OF JAZZ

The Museum hosted the School of Jazz in partnership with the Pecos Valley Jazz Festival and RISD's Arts Connect Program. Musicians from the festival and students from New Mexico State University presented 45-minute programs for 353 elementary and high school students. The Museum has partnered with the festival in varying capacities since its inception, hosting an inaugural event, a Dixieland Jazz Brunch around 2006, as well as free concerts.

UKULELE WORKSHOP

Space is still available in a ukulele workshop being held on October 22 from 10 am to noon and led by Erica Entrop. Instruments will be available to registrants during the workshop. Please visit our website for details and to register.

FAMILY AFTER HOURS

Family After Hours, a free evening of hands-on visual and performing arts activities presented by RISD's Arts Connect staff at the Roswell Museum, will be held on Thursday, October 20 from 4:30-6:30 pm. Programming will be inspired by the museum's current exhibition *Future Shock: (Re)Visions of Tomorrow*.

RMAC FOUNDATION FUNDRAISER

The RMAC Foundation held a successful fundraiser to benefit the museum on September 17 titled "A Taste of Italy" at the Roswell Convention Center. Silent and live auctions were held and music was performed by Albuquerque duo Vanilla Pop. The Foundation, Staff and Board of Trustees wish to thank the many sponsors, donors, volunteers and guests who contributed greatly to the success of the event.

STAFF NEWS

Ramona Anderson and Stephen Beagles have joined the staff as Guest Services Associates.

Ongoing: The Public Programs Manager position is frozen per budgetary constraints. The post is currently being filled on contract through temporary support of the RMAC Foundation.

BUILDING REPAIRS

Ongoing: The audio system in the auditorium is malfunctioning and the system is in need of repairs and updates. A request has been extended to the City for additional funds to correct the issues.

Ongoing: 5 replacement HVAC units are on backorder due to supply chain issues. Two to three additional units are malfunctioning and under evaluation for repair/replacement.