



BOARD OF TRUSTEES MEETING AGENDA
Monday, September 27, 2021 at 4:00 PM
1011 N. Richardson Ave.
Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, and Kyle Bayless.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the August 16, 2021 meeting minutes
- E. Discuss and vote for approval BOT nominee for mayoral consideration

INFORMATION ONLY ITEMS:

- F. Introduction of Public Programs Manager Rachelle Diaz
- G. Director's Report
- H. RMAC Foundation Report
- I. Chair's Remarks and Board Announcements
- J. Public Comment
- K. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 21-7.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: September 24, 2021



ROSWELL MUSEUM AND ART CENTER
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, August 16, 2021 @ 4p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 21-7.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:05 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Donovan Fulkerson, Kyle Bayless, Anne Baker, Tim Hartwick and Valli West being present. A quorum was established with members Bill Siders, Lorrina Segovia Priscilla Ornelas, and Kay Cargill Jenkins being absent.

Staff present: Caroline Brooks, Executive Director, Cindy Torrez, RMAC Foundation Executive Director, and Wendy Cook, Public Programs Manager.

Community members present: None.

C. APPROVAL OF AGENDA

Member West motioned to approve the agenda. Member Baker seconded. A voice vote was 6-0 and the motion passed with members Siders, Segovia, Ornelas and Jenkins being absent.

D. APPROVAL OF July 19, 2021 MINUTES

Member West motioned to approve the minutes for the June 21, 2021 meeting. Member Hartwick seconded. A voice vote was 6-0 and the motion passed with members Siders, Segovia, Ornelas and Jenkins being absent.

For the Record: Board Chair Liakos read a resignation letter from Board Vice Chair Siders. Mr. Siders is moving out of state next month.

For the Record: Member Segovia joined the meeting at 4:08p.m.

INFORMATION ONLY

E. Museum Renovation Status Report

Director Brooks shared that RMAC will be receiving \$340K from the state to support moving the Museum store to the front entrance of the facility. She is working with the city to create a Master Plan via the RFP process. Master planning may include the lobby, store, family gallery, as well as long-term needs such as expanded storage and stage restoration. The city has offered support for new flooring and outdoor signage. Budgeting will need to include \$100K in roof repairs needed on the building.

F. Grant Funded Courtyard Mural Project

In partnership with Keep Roswell Beautiful, the Museum was awarded grant monies to create a mural in the Museum courtyard. Artist LarryBob Phillips will be creating the piece and a small committee will be put together to determine location and theme.

G. DIRECTORS REPORT: See attached

H. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that the foundation fall fundraiser will be held in the Museum courtyard on September 24th. Only 120 tickets will be sold and an online auction will be launched as a part of the event.

I. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

Member Baker shared that the Roswell Jazz Festival is scheduled to take place October 13th – 17th with tickets going on sale Labor Day weekend. New this year will be a starlight offering with a discounted ticket prices for evening performances.

J. PUBLIC COMMENT

None

K. ADJOURN

Member Baker motioned to adjourn the meeting. Member Segovia seconded. A voice vote was 7-0 and the motion passed with members Jenkins, and Orneals being absent.

The meeting adjourned at 4:56 p.m.

ATTENDANCE

	2021	2020	2019	2018
MUSEUM	908	1	964	1333
EVENTS	174	0	682	439
CLASSES	197	0	200	227
PLANETARIUM	381	0	292	309
SCHOOL/ADULT TOURS	0	0	0	42
FACILITY USE	161	0	44	965
OUTREACH	0	0	110	360
VOLUNTEER VISITS	11	19	10	19
MUSEUM BUSINESS	31	-	-	-
AUGUST TOTALS	1,863	20	2,302	3,694
YEAR TO DATE TOTALS	9,716	5,497	24,747	26,211

REVENUES

	2021	2020	2019	2018
ADMISSIONS	4,279	0	0	0
CLASSES	5,013	0	3,227	2,340
PLANETARIUM	1,289	0	1,971	1,305
MEMBERSHIP	1,425	60	1,920	2,120
FACILITY USE	2,660	0	0	125
STORE	4,010	119	4,284	7,971
AUGUST TOTALS	18,676	179	11,402	13,861
YEAR TO DATE TOTALS	112,480	30,598	113,937	116,004

PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	54		258	
Children 15 and under	183		772	
Adult Residents	38	\$266	251	\$1,820
Adult Non-Residents	234	\$2265	1680	\$16,331
Seniors	135	\$945	788	\$5,516
Military	54	\$378	251	\$1,757
Student (16+)	59	\$413	289	\$2,023
Museums for All	4	\$12	9	\$27
Senior Free Days	26		134	\$0
Resident Free Day	97		215	\$0
NARM (free)	10		33	\$0
Puzzle Room	0		33	\$285
Member Guest Pass	2		17	\$0
Store Only	12		30	\$0
Special Tour/Group	0		9	\$712
TOTALS	908	\$4,279	4769	\$28,471

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio	31	45	176
Yoga in the Museum	2	-	21
TOTAL		45	197

EVENTS/PROGRAMS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday	1	174	RMAC Foundation
Planetarium General Shows	67	381	
TOTAL		555	

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
TOTALS					

MEMBERS



344
current active memberships

579
current active members

FOR MONTH

11
new memberships

18
renewals

YEAR to DATE

72
new memberships

169
renewals

VOLUNTEERS



FOR MONTH

11
volunteer hours

11
volunteers

YEAR to DATE

138
volunteer hours

99
volunteer visits



4,420
FACEBOOK FOLLOWERS

MONTHLY STATS: Posts: 24
Reach: 13,071 Likes: 134 Shares: 72



765
INSTAGRAM FOLLOWERS

RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

RAIR LECTURE AND RECENT EXHIBITIONS

Oglala Lakota artist and Roswell Artist-in-Residence Mikayla Patton will present a lecture, followed by a reception, on September 17 from 5:30 to 7 pm at the Museum. Her exhibition, titled *Visitation*, is currently on exhibit through October 10.

The exhibition *Gestures and Geometry: Abstract Paintings and Prints by Phillis Ideal* of work by the Santa Fe artist opened on September 11 during Second Saturday and runs through November 21. Ideal was a Roswell Artist-in-Residence in 1990.

CHALK THE WALK REGISTRATION IS OPEN

Chalk the Walk registration has begun. The sidewalk chalk drawing activity for all ages will take place outside in front of the Museum during October's Second Saturday on October 9. Registration is online (www.roswellmuseum.org under events) and in person. The participation fee is \$10 for individual squares and \$20 for team squares. Need-based scholarships are available. Supplies and light refreshments will be included.

ARTISAN MARKET ARTIST CALL OPEN

The Roswell Museum Holiday Artisan Market is a juried contemporary art and craft show and sale to be held at the Museum December 3-18. The event is presented in partnership with the RMAC Foundation and the Pecos Valley Potters Guild. Sale proceeds will be split 60/40 between the artist and the RMAC Foundation to help sustain the regional arts community as well as Museum projects and programs. A silent auction will benefit both the Foundation and PVPG.

A call to artists, artisans, contemporary craftspeople and makers is open on Art Cafe and can be found at https://artist.callforentry.org/festivals_unique_info.php?ID=9318. The application fee is \$35 and there is a \$5 discount for members of RMAC and PVPG (code MARKET2021). Artists from New Mexico, Colorado, Arizona and Texas are eligible to apply. The call is open through October 18.

Participating artists will have their work displayed in an exhibition style (no booths) and sales will be centralized with artists paid following the show. The number of items on display will be dependent on the type of work submitted. For further details, please visit the listing at Art Cafe or www.roswellmuseum.org under Events.

CLASSES

Children and adult ceramics classes began September 14 and continue through November 4. A limited number of spots are still available. To inquire, please call 575-500-0363.

Immerse yourself in nature in a two day sketching and hiking workshop led by Cate Erbaugh titled *Sketch Hike at Bottomless Lakes State Park*. The fee is \$95 for members and \$105 for non-members. A suggested materials list will be available at registration. Registration is available online, in-person and over the phone at 575-500-0363.

LOMAHAFTewa GRATTON WORKSHOP

A two-day Gratton Workshop, titled *Painting & Collage in a Pandemic World Workshop* and led by Linda Lomahaftewa (Hopi/Choctaw), will be held November 6 and 7. The workshop is based upon a body of

work Lomahaftewa created at the end of 2020 that was influenced by feelings and emotions she was experiencing regarding climate change, the presidential election and the pandemic. Students will combine painting and collage techniques in completion of a series of small works on paper.

Gratton Workshops are made possible by an RMAC Foundation endowment funded by the Gratton Family. The fee is on a sliding scale based on a participant's ability to pay from \$0 up to \$125 and covers both the workshop and materials. Registration fees for Gratton workshops are payable to the RMAC Foundation via check or cash and can be made in person at the Museum.

NEW MEXICO TRUE VISIT

New Mexico True staff visited on September 3 to film a short promotional piece in the Goddard Planetarium.

STAFFING

Interviews are underway for several vacancies including the Curator, Registrar, Public Programs Manager and Guest Services positions. New staff are anticipated to be announced in forthcoming reports.

POTTERY TRANSFER APPROVED

The eight Pre-Columbian ceramic vessels received through the bequest of William Hoffman were approved for transfer at August's City Council meeting to the Western New Mexico University Museum. The physical transfer will take place later in the year once vacant collections staff positions have been filled.