



BOARD OF TRUSTEES MEETING AGENDA
Monday, September 21, 2020 at 4:00 PM

GoTo Meeting
1011 N. Richardson Ave.
Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Jamie Barnes, Donovan Fulkerson, Peggy Krantz, Priscilla Ornelas, Jessica Parham, Kay Cargill Jenkins, Lorrina Segovia, Bill Siders, and Valli West.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the August 17, 2020 meeting minutes

INFORMATION ONLY ITEMS:

- E. Director's Report
- F. Membership Working Group Update
- G. RMAC Foundation Report
- H. Chair's Remarks and Board Announcements
- I. Public Comment
- J. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 20-26.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: September 18, 2020

RMAC BOT September
Mon, Sep 21, 2020 4:00 PM - 5:30 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/935324237>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3311](tel:+18722403311)

Access Code: 935-324-237

Public are encouraged to participate electronically through the goto meeting app and physically not attend during the pandemic.



ROSWELL MUSEUM AND ART CENTER
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, August 17, 2020 | GoTo Meeting

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

A. CALL TO ORDER

Board Chair Cymantha Liakos called the meeting of the Board of Trustees to order at 4:24 p.m. Meeting started late due to technical difficulties.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Lorrina Segovia, Jessica Parham, Kay Jenkins, Donovan Fulkerson, Peggy Krantz, Anne Baker and Priscilla Ornelas being present via GoTo Meeting. A quorum was established with members Jamie Barnes, Valli West and Bill Siders being absent.

Staff present: Caroline Brooks, Executive Director; Wendy Cook, Communications and Events Coordinator and Cindy Torrez, Executive Director RMAC Foundation.

Community members present: None identified.

C. APPROVAL OF AGENDA

Member Jenkins motioned to approve the agenda. Member Parham seconded. A voice vote was 8-0 and the motion passed with members Barnes, West and Siders being absent.

D. APPROVAL OF June 22, 2020 MINUTES

Member Jenkins motioned to approve the minutes for the July 20, 2020 meeting with one correction to add Member Jenkins and remove Member Segovia from the board member roll call. Member Segovia seconded. A voice vote was 8-0 and the motion passed with members Jamie Barnes, Valli West and Bill Siders being absent.

INFORMATION ONLY

I. DIRECTORS REPORT: See attached

J. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that the Foundation has decided to focus on boosting Museum Membership for the time being.

K. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

Chair Liakos reminded everyone to encourage Museum membership to their friends and family.

L. PUBLIC COMMENT

None

M. ADJOURN

The meeting adjourned at 4:44 p.m.

ATTENDANCE

	2020	2019	2018	2017
MUSEUM	1	964	1333	1188
EVENTS	0	682	439	20
CLASSES	0	200	227	235
PLANETARIUM	0	292	309	0
SCHOOL/ADULT TOURS	0	0	42	0
FACILITY USE	0	44	965	494
OUTREACH	0	110	360	400
VOLUNTEER VISITS	19	10	19	8
AUGUST TOTALS	20	2,302	3,694	2,345
YEAR TO DATE TOTALS	5,497	24,747	26,211	18,981

REVENUES

	2020	2019	2018	2017
CLASSES	0	3,227	2,340	4,510
PLANETARIUM	0	1,971	1,305	0
MEMBERSHIP	60	1,920	2,120	1,780
FACILITY USE	0	0	125	350
STORE	119	4,284	7,971	4,334
AUGUST TOTALS	179	11,402	13,861	10,974
YEAR TO DATE TOTALS	30,598	113,937	116,004	89,212


PROGRAMMING

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
CANCELLED:			
Clay Open Studio	26 days		
Gentle Yoga	2 sessions		
TOTAL		0	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	19		
United Catalysts Exhibition Opening	1		
RAiR Lecture and Reception	1		RAiR Program
Pop-Up Playdate	1		
pARTy After Hours	1		Foundation
TOTAL		0	


SCHOOL VISITS/ ADULT TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	STUDIOS
TOTALS			0			

MEMBERS



	363 current active memberships	608 current active members
FOR MONTH	1 new members	1 renewals
YEAR to DATE	19 new members	120 renewals


VOLUNTEERS

	22 volunteer hours	14 volunteers
FOR MONTH		
YEAR to DATE	263 volunteer hours	38 volunteers



4,181
FACEBOOK FOLLOWERS



362
INSTAGRAM FOLLOWERS

RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

MUSEUM REOPENING

The Governor has released museums to reopen at a 25% capacity. Due to a facility maintenance project, RMAC has needed to delay its opening, which was originally scheduled for September 9. Plans are to open with a Member Appreciation Week October 13-16 and to have a public opening on October 20. Further details will be released to the public and media in early October.

Lower-capacity adult clay classes are estimated to begin in January.

ADMISSION FEES

A proposal for museum admission fees did not pass at September's City Council meeting. Although a majority voted in favor, with a 5-3 vote, a minimum of 6 votes was needed. The proposal can be revisited either in six months or sooner with a written request by City Councilors.

COLLECTIONS & EXHIBITIONS

The work of Roswell Artists-in-Residence Jordan Ann Craig and Michael Waugh are on display at the museum through September 25. While not open to the general public, the artists have been able to document their shows and Zoom lectures gave an overview of their backgrounds and current work.

RAiR Artist Tonee Harbert's photography will continue to remain on display through December. His show, titled *Through the Static and Distance*, provides an interesting and beautiful lens to patterns and curiosities found in and around Roswell. Manny Rodriguez-Delgado and Lucho Pozo will be installing their work in early October with Zoom talks presented mid-October. Details to be announced.

ALL AGES ART PROJECTS IN OCTOBER

Presented in partnership with Keep Roswell Beautiful, the Museum will offer Chalk Your Walk and Recycled Sculpture activities in October. Both activities are open to all ages and families, and prizes will be available. Sign up forms and details will be available soon.

For Chalk Your Walk, participants will be able to pick up a box of artist chalk, donated by Dick Blick Art Supplies, to create drawings on their sidewalks, driveways and fences at home. They can then submit photos of their creations for posting online.

Participants in the Recycled Sculpture activity can pick up basic supplies like paint, glue, and tape at the Museum to assemble a sculpture made out of recycled materials. The sculptures can be brought to the Museum for a community exhibit.

PUZZLE ROOM

Staff have been putting together a special opportunity for game enthusiasts. Instead of a more hands-on Escape Room, the staff have assembled a Puzzle Room in one of the galleries. COVID precautions have been taken to ensure there is little to touch as groups of participants solve a series of puzzles tied to objects from the collection. Geared for ages 16 and up, the Puzzle Room will open in October and run through the end of the year. Reservation details will be available in the coming weeks.

MEMBERSHIP CAMPAIGN

The membership working group continues to make plans for a membership promotional campaign to begin in late October. The basis of the campaign is to increase museum memberships with a focus on expanding representation from throughout the community.

STAFF NEWS

Daniel Gomez, sadly, passed away on August 28. He began work as the museum's custodian in 2006 and worked at additional facilities throughout the City over the past two years. He was known for being thoughtful and kind, and enjoyed working in the Museum surrounded by the artwork.

VIRTUAL PROGRAMMING

Facebook algorithms changed in August, which has affected the ability to reach constituents as easily. That being said, there were 40 posts; 15,672 accounts reached; 63 shares and 529 likes in the month of August.

Posts included the continuing Facebook series *Space is Awesome*, *Gentle Yoga* and *Museum Moments*. Several popular posts covered the Roswell Artist-in-Residence exhibitions and a Get-to-Know Staff series.