



BOARD OF TRUSTEES MEETING AGENDA

Monday, August 17, 2020 at 4:00 PM

GoTo Meeting

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Jamie Barnes, Donovan Fulkerson, Peggy Krantz, Priscilla Ornelas, Jessica Parham, Kay Cargill Jenkins, Lorrina Segovia, Bill Siders, and Valli West.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the July 20, 2020 meeting minutes

INFORMATION ONLY ITEMS:

- E. Director's Report
- F. RMAC Foundation Report
- G. Chair's Remarks and Board Announcements
- H. Public Comment
- I. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 20-26.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: August 14, 2020

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/444360381>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3412](tel:+18722403412)

Access Code: 444-360-381 New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/321613333>

Public are encouraged to participate electronically through the goto meeting app and physically not attend during the pandemic.



ROSWELL MUSEUM AND ART CENTER
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, July 20, 2020 | GoTo Meeting

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

A. CALL TO ORDER

Board Chair Cymantha Liakos called the meeting of the Board of Trustees to order at 4:05 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Jamie Barnes, Valli West, Cymantha Liakos, Bill Siders, Lorrina Segovia, Anne Baker and Priscilla Ornelas being present via GoTo Meeting. A quorum was established with members Lorrina Segovia, Peggy Krantz and Bill Siders being absent.

Staff present: Caroline Brooks, Executive Director; Aubrey Hobart, Curator of Collections & Exhibitions; Wendy Cook, Communications and Events Coordinator and Cindy Torrez, Executive Director RMAC Foundation.

Community members present: Juno Ogle via GoTo Meeting

C. APPROVAL OF AGENDA

Member West motioned to approve the agenda. Member Jenkins seconded. A voice vote was 7-0 and the motion passed with members Segovia, Krantz and Siders being absent.

D. APPROVAL OF June 22, 2020 MINUTES

Member West motioned to approve the minutes for the June 22, 2020, board meeting. Member Jenkins seconded. A voice vote was 7-0 and the motion passed with members Segovia, Krantz and Siders being absent.

E. Discuss and consider approval of Ellen Landis donation of Wayne Lazorik print.

At the recommendation of the BOT collections working group, member Parham motioned to accept the Ellen Landis donation of Wayne Lazorik print. Member West seconded. A voice vote was 7-0 and the motion passed with members Segovia, Krantz and Siders being absent.

F. Discuss and consider approval of Page Coleman donation of Garo Antreasian print.

At the recommendation of the BOT collections working group, member Parham motioned to accept the Paige Coleman donation of Garo Antreasian print. Member West seconded. A voice vote was 7-0 and the motion passed with members Segovia, Krantz and Siders being absent.

G. Discuss and consider approval of admission fees

Director Brooks presented a BOT action request document to discuss and consider approval of Museum admission rates. Members suggested that Roswell city residents be included in a discounted rate category at a \$7 ticket price. Member West motioned to approve the proposed admission rates with the inclusion of the Roswell resident discount. Member Ornelas seconded. A voice vote was 7-0 and the motion passed with members Segovia, Krantz and Siders being absent.

INFORMATION ONLY

H. REOPENING PLANS

Museum Director Caroline Brooks shared that discussions were underway to consider reopening the Museum sometime this fall following CDC guidelines and in coordination with the City Administration.

I. DIRECTORS REPORT: See attached

J. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that the Foundation has been meeting remotely this summer. They have approved four new Foundation board members, but they are not yet confirmed. A budget for the Museum has been approved and an endowment committee has been established.

K. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

None

L. PUBLIC COMMENT

None

M. ADJOURN

The meeting adjourned at 4:53 p.m.

DRAFT

ATTENDANCE

	2020	2019	2018	2017
MUSEUM	13	1987	2128	1878
EVENTS	0	192	150	114
CLASSES	0	308	483	456
PLANETARIUM	0	1653	1537	224
SCHOOL/ADULT TOURS	0	288	318	111
FACILITY USE	0	28	231	212
OUTREACH	0	15	37	0
VOLUNTEER VISITS	37	19	18	23
JULY TOTALS	50	4,490	4,902	3,018
YEAR TO DATE TOTALS	5,458	22,445	22,517	16,636

REVENUES

	2020	2019	2018	2017
CLASSES	0	2,653	3,270	4,083
PLANETARIUM	0	9,511	7,970	2,612
MEMBERSHIP	450	500	1,735	475
FACILITY USE	0	0	250	0
STORE	110	6,283	9,045	4,699
JULY TOTALS	560	18,947	22,270	11,869
YEAR TO DATE TOTALS	30,419	102,535	102,143	78,238

PROGRAMMING

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
CANCELLED:			
Space Camp	6 sessions		
Clay Open Studio	27 days		
Kids Clay	7 sessions		
Gentle Yoga	2 sessions		
TOTAL		0	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	41		
Planetarium Laser Shows	9		
RAiR Lecture and Reception	1		RAiR Program
Movie Under the Moon	1		Foundation
Make and Mingle	2		Foundation, Brewery
TOTAL		0	

SCHOOL VISITS/ ADULT TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	STUDIOS
TOTALS			0			

MEMBERS



362
current active memberships

607
current active members

FOR MONTH

0
new members

9
renewals

YEAR to DATE

18
new members

119
renewals

VOLUNTEERS



FOR MONTH

77
volunteer hours

17
volunteers

YEAR to DATE

241
volunteer hours

37
volunteers



4,160
FACEBOOK FOLLOWERS



324
INSTAGRAM FOLLOWERS

JULY 2020 MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

The Museum closed to the public on March 18 in response to the coronavirus pandemic. A reopening date has not yet been confirmed.

GRANT FUNDING

Planetarium Coordinator Jeremy Howe is researching a potential project for a NASA grant in partnership with Lake Arthur School District. The aim of the proposal is to provide STEM educational activities for underserved students related to NASA projects and missions. For the project, Jeremy is interested in simulating soil conditions from the Moon or another source like Mars or the International Space Station to experiment with growing plants for space travel or colonization.

Work is continuing on the NEH Grant in support of an interpretive plan for a new Robert H. Goddard exhibition and related makerspace.

VIRTUAL PROGRAMMING

RMAC staff are looking forward to welcoming students to the Museum this fall, virtually. Staff are currently working on Zoom field trips for virtual school visits that will include a gallery tour and/or planetarium show and a question and answer session with our staff. Topics will include the exhibition *Made in New Mexico*, which showcases art from the permanent collection made by resident and visiting artists in New Mexico, and a Robert H. Goddard tour with a planetarium show option. Select planetarium shows will also be available for classroom viewing as a standalone program. More information on how to schedule tours will be available for teachers in the coming weeks.

Amid other posts, staff posted 11 videos on Facebook in July with a combined reach of 10,549 and 67 shares. The Museum's yoga in the gallery presented by Alice Buck has returned as part of the Museum's virtual offerings and will be featured twice per month. The virtual program is 15 to 30 minutes long and is intended to be done easily at home or during a work break.

One of the more popular posts was about the work of New Mexico artist Ben Q. Adams, who past away in 2017 and whose prints and drawings are a reflection of his passion for the southwest landscape.



Another post by Jeremy Howe tracked the comet NEOWISE and included a beautiful picture he took with a long exposure.

Follow the museum at Roswell Museum

and Art Center on Facebook and @rmacroswellnm on Instagram.

COLLECTIONS & EXHIBITIONS

Installation has begun for Roswell Artists-in-Residence Jordan Ann Craig and Michael Waugh. Details are being finalized on plans to feature live virtual lectures by both Craig and Waugh, along with Tonee Harbert, whose lecture was cancelled in March due to COVID-19. The lectures will take place on Saturdays on August 22, 29 and September 5 at 8 pm via Zoom. Details on how to tune are on RMAC's website and social media pages.

PARTIAL REOPENING

Museum staff are working with City administrators to fine tune a plan for a partial reopening of the galleries beginning September 9 for a limited number of hours by appointment each week. To help ensure physical distancing and a safe, comfortable experience, staff will be limiting the number of visitors in the Museum, and ask all visitors to wear masks. Staff look forward to safely welcoming visitors back to enjoy new exhibitions from the collection and Roswell Artist-in-Residence Program.

CHALK DRAWING

While the Museum is unable to offer the Roswell Science and Art Festival this year due to mass gathering restrictions, staff are looking to bring a couple of festival components to fruition including the chalk drawing activity, Chalk the Walk. Details will be released in the near future for how to participate.

MEMBERSHIP CAMPAIGN

A working group made up of volunteers from the community, Board of Trustees, and RMAC Foundation members has begun meeting to develop a campaign to promote museum memberships with a focus on expanding representation from throughout the community.

STAFF

Four of the Museum's 14 staff have left in recent months as part of the volunteer severance package offered by the City. These include Guest Services Associate Darrick Constance, Store Clerk Betty Shelhorse, Educator Amanda Nicholson, and most recently Office Assistant Deborah Melancon.

The remaining staff send their best wishes for these four and their future endeavors whether it be in schooling, work or retirement.

ADMISSION FEES

A proposal for museum admission fees was approved at June's Museum Board of Trustee's meeting and will go before City Council beginning a review by the General Services Committee on August 24. If fees are approved, the anticipated start date is January 1, 2021.