



Roswell Museum

BOARD OF TRUSTEES MEETING AGENDA

Monday, June 20, 2022 at 4:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison:

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the May 16, 2022 meeting minutes

INFORMATION ONLY ITEMS:

- E. Update from Acquisitions Working Group
- F. Artisan Market Call to Artists Overview
- G. Volunteer Needs Overview
- H. Future Shock Exhibition Programming Overview
- I. Director's Report
- J. RMAC Foundation Report
- K. Chair's Remarks and Board Announcements
- L. Public Comment
- M. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: Friday, June 17, 2022

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June Museum BOT Meeting

Mon, Jun 20, 2022 4:00 PM - 5:30 PM (MDT)

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Roswell Museum

ROSWELL MUSEUM
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, May 16, 2022 at 4:00 p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 22-14.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Meeting.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:06 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Kyle Bayless, Valli West, Lorrina Segovia, Tim Hartwick, and Elisa Begueria, Pricilla Ornelas, and Anne Baker being present. A quorum was established with members Kay Cargill Jenkins, Kate Griffo, and Donovan Fulkerson being absent.

City Council members present: The museum has not been appointed a city council liaison with the new council members.

Staff present: Caroline Brooks, Executive Director. Aaron Wilder, Curator of Collections and Exhibitions, and Cloe Medrano, Registrar.

Community members present: Cindy Torrez, Director RMAC Foundation.

ACTION ITEMS

C. APPROVAL OF AGENDA

Member Baker motioned to approve the agenda. Member West was the second. A voice vote was 8-0 and the motion passed with members Jenkins, Griffo, and Fulkerson being absent.

D. APPROVAL OF February 28, 2022 MINUTES

Member West motioned to approve the minutes for the April 18, 2022 meeting. Member Begueria was the second. A voice vote was 8-0 and the motion passed with members Jenkins, Griffo, and Fulkerson being absent.

INFORMATION ONLY ITEMS

E. Report from 2022-2026 Strategic Plan Working Group

Member Liakos discussed how the working group is planning on providing the surveys to members, employees, BOT members/Foundation members, and programming. These surveys will better gauge areas the museum can improve and areas the museum is excelling in.

F. Report from Membership Working Group

The membership group is planning a membership night for June 24th. This is a preview night for the exhibition *Future Shock: (Re)Vision of Tomorrow*. The event will have a raffle, ribbon cutting of Larry Bob's new mural in the courtyard, music, food and drinks. The event is to boost memberships and show the museum appreciation.

G. Director's Report

Director Brooks noted visitation in April was higher than the past few years. The museum is seeing an increase in school field trips. Director Brooks noted the PGA gallery lights are being addressed; work has started on them and is estimated to finish at the end of May. Director Brooks informed the board the HVAC units have been ordered and the museum is hoping to have a rush put on them. The curatorial department has two interns starting this summer to help with the new Doris Cross collection.

H. RMAC Foundation Report

RMAC Foundation Director Cindy Torrez recapped fundraising events planning for 2022. The foundation is planning an event on September 17th with tickets selling for \$150. They are hoping to have the website and advertisements ready by the June meeting.

I. Chairs Remarks and Board Announcements

No comments.

J. Public Comment

Wilder announced the film series had been moved to the Convention Center for the Thursday showing of "The Tree House" at 6pm.

K. Adjourn

Member Segovia motioned to adjourn the meeting. Member Begueria was the second. A voice vote was 8-0 and the motion passed with members Jenkins, Griffo, and Fulkerson being absent.

The meeting adjourned at 4:51 p.m.



MAY ATTENDANCE

	2022	2021	2020	2019
MUSEUM	1244	336	0	996
EVENTS/PROGRAMS	255	0	0	701
CLASSES	98	320	0	520
PLANETARIUM	410	0	0	245
SCHOOL/ADULT TOURS	673	0	0	1154
FACILITY USE	105	144	0	207
OUTREACH	0	0	0	65
VOLUNTEER VISITS	14	1	0	53
MUSEUM BUSINESS	127	10	0	0
MAY TOTALS	2,926	811	0	3,941
YEAR TO DATE TOTALS	13,499	2,378	5,115	15,041

MAY REVENUES

	2022	2021	2020	2019
ADMISSIONS	5,877	2,041		
CLASSES	4,135	323	0	5,316
PLANETARIUM	2,751	450	0	823
MEMBERSHIP	2,225	1,725	1,910	5,875
FACILITY USE	0	0	0	0
STORE	3,514	3,432	0	6,136
MAY TOTALS	18,502	7,971	1,910	13,215
YEAR TO DATE TOTALS	84,020	40,162	27,533	72,524

MAY ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS VISITS for MONTH REVENUE for MONTH YEAR to DATE VISITS YEAR to DATE REVENUE

Members	40		209	
Children 15 and under	103		901	
Adult Residents	53	378	200	1028
Adult Non-Residents	241	1666	1428	11820
Adult Combo Ticket	55	467	352	2523
Seniors	237	1666	1063	5789
Military	59	413	327	1883
Student (16+)	74	518	304	1631
Museums for All	8	24	41	99
Senior Free Days	59		238	
Resident Free Day	40		615	
NARM (free)	10		45	
Artisan Market (Dec)				
Member Guest Pass	0		3	
Store Only	0		1	
TOTALS	979	\$5877	5727	\$29,905

CLASSES SESSIONS for MONTH STUDENTS ATTENDANCE

Clay Open Studio			98
TOTAL			98

EVENTS/PROGRAMS OCCURRENCES for MONTH ATTENDEES PARTNERSHIP

Second Saturday Art Activity	1	83	RMAC Foundation
Second Saturday Planetarium	1	16	
Yoga in the Museum	1	7	
Sew Crafty	4	41	
Tabletop Game Day	1	12	
RAIR Lecture and Reception	1	62	RAIR Foundation
Spring Film Series	4	34	RMAC Foundation
TOTAL		255	

PLANETARIUM SHOWS for MONTH ATTENDEES

Planetarium General Shows	65	410
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TOURS/GROUP VISITS GRADE(S) STUDENTS ADULTS GALLERIES PLANETARIUM

Nancy Lopez Elementary, 5/3	4-5	52	8	X	X
Pecos Elementary, 5/5 + 5/13	3rd, 1st	42, 37	2, 12	XX	XX
Youth Challenge, 5/7	6-8	43	8	X	
Gateway, 5/17	1st	38	12		X
Artesia, 5/18 + 5/19	9-12	49, 43	3, 4	XX	XX
Monterrey Elementary, 5/19 + 5/24 + 5/26	5th, 2nd, 3rd	83, 51	7, 3	XX	XXX
Berrendo Elementary, 5/17, 5/24	1st, K	42, 39	16, 10	X	XX
Valley View Elementary, 5/25	2nd	64	5		X
TOTALS		583	90	9	12

MEMBERS



456
current active memberships

744
current active members

FOR MONTH

5
new memberships

23
renewals

YEAR to DATE

28
new memberships

86
renewals

VOLUNTEERS



FOR MONTH

10
volunteer hours

10
volunteers

YEAR to DATE

48
volunteer hours

42
volunteer visits



4,785 FACEBOOK FOLLOWERS



1010 INSTAGRAM FOLLOWERS

372

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

EXHIBITION: FUTURE SHOCK

Future Shock: (Re)Visions of Tomorrow will open with a Member's Preview Night on Friday, June 24, 5-8 pm. The exhibition includes 16 contemporary artists from around the world whose work investigates humanity's shared futures and our relationship with space, technology and science. The exhibition will also include programming during the UFO Festival: A Happy Hour and Film Screening on Friday, July 1; a performance artist on Saturday, July 2; and a string quartet in partnership with the Roswell Symphony Orchestra, also on July 2. Tickets for the Happy Hour and Symphony-sponsored performance are available online at www.roswellmuseum.org.

In addition, the Museum will present the following related programming and opportunities:

Extended Summer Hours

On Thursdays, July 7 through September 15, the Museum will be open until 8 p.m. Normal admission rates apply.

"A Machine to Live In" Film Screenings

As part of Future Shock, the film "A Machine to Live In"—a hybrid documentary/art film about Brazil's capital city, Brasilia, a sixties-era "cosmo-futurist" utopia will be screened on Thursdays, July 7 - September 15 at 6 p.m. and on Saturdays, July 9 - October 29 at 3 p.m. Screening included with admission.

Third Thursday Gallery Talks

Explore Future Shock with a 45-min thematic tour led by Curator of Collections and Exhibitions, Aaron Wilder on Third Thursdays on July 21, August 18, September 15 at 5 p.m.

EXHIBITION: VACATION

The Roswell Artist-in-Residence exhibition, *Vacation*, features RAiR artist Yifan Jiang and her collaborator James J.A. Mercer and opens July 15 at 5:30 pm with an artist talk and reception. The exhibition includes two animations utilizing handmade painting with digital processes. In *Two Truths and a Lie*, a baby is faced with the prospects of

knowledge, love, and death in a game of two truths and a lie. The second animation, *Vacation*, follows the absurd adventures of a protagonist road tripping home from college. Yifan Jiang is a Chinese Canadian artist based between New York City. Jiang holds an MFA from Columbia University (2021) and a BFA from Emily Carr University of Art and Design. Jiang's work has been shown internationally at galleries, museums, and film festivals.

MOVIES UNDER THE MOON

The Goddard Planetarium is presenting Movies Under the Moon three Fridays this summer outside the Planetarium on June 17, July 29 and August 12. Bring your blankets and lawn chairs and relax under the moon as you take in a sci-fi movie for all ages. Evening will include pre-movie family-friendly activities and the film will start at dusk around 8:30 pm. The films are Wall-E on June 17, Space Jam on July 29 and Treasure Planet on August 12. The series is generously sponsored by the RMAC Foundation.

JUNE GRATTON WORKSHOP

Registration is underway for the Lorene Johnson Gratton Workshop: Creating Character With Cast-Off Materials. The workshop will be held June 25-26 and led by Belen, NM, artist and educator Laura Wacha in the medium of papier mache. Registrants pay on a sliding scale what they can afford up to \$125. All materials are included. To register and for more details, please contact Amber Smith at 575-500-0363 or museum@roswell-nm.gov

RENOVATIONS + BUILDING REPAIRS

Huitt Zollars Architects' work continues on the master plan and preparations for phase one of the planned renovation for the museum store move, lobby update and family gallery.

The PGA Gallery Lighting Repair has been completed and gallery lights are functioning normally again

The installation of 5 HVAC units is still awaiting arrival of units.

STAFF AND VOLUNTEERS

Museum is seeking volunteers, age 16 and up, to lead field trips, help with classes and Second Saturdays, and prep for and assist at special events. Volunteers should be able to commit to a minimum of 6 to 12 months of service on a weekly or monthly basis. No previous arts experience is necessary; ongoing training and education is provided. Weekday, weekend, and evening shifts are available and we can accommodate a variety of schedules. To learn more, please visit the website or contact Jessica Parham at j.parham@roswell-nm.gov.

Hiring for the Public Programs Manager position is currently on-hold per budgetary constraints.