



Roswell Museum

BOARD OF TRUSTEES MEETING AGENDA

Monday, April 18, 2022 at 3:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison:

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the March 21, 2022 meeting minutes

INFORMATION ONLY ITEMS:

- E. Annual Meeting Presentation
- F. Review of 2017-2021 Strategic Plan Progress
- G. Report from 2022-2026 Strategic Plan Working Group
- H. Director's Report
- I. RMAC Foundation Report
- J. Chair's Remarks and Board Announcements
- K. Public Comment
- L. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: Friday, April 15, 2022

TO ATTEND THE BOARD MEETING BY GO TO MEETING

April Museum BOT Meeting

Mon, Apr 18, 2022 3:00 PM - 5:00 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/291148573>

You can also dial in using your phone.

United States: [+1 \(571\) 317-3122](tel:+15713173122)

Access Code: 291-148-573

Get the app now and be ready when your first meeting starts: <https://meet.goto.com/install>



Roswell Museum

ROSWELL MUSEUM
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, March 21, 2022 at 4:00 p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 22-14.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Meeting.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:02 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Kyle Bayless, Valli West, Lorrina Segovia, Kay Cargill Jenkins and Kate Griffo, being present. A quorum was established with members Tim Hartwick, Elisa Begueria and Donovan Fulkerson, Pricilla Ornelas, and Anne Baker being absent.

City Council members present: Barry Foster, absent.

Staff present: Caroline Brooks, Executive Director and Amber Smith, Operation Manager.

Community members present: Cindy Torrez, Director RMAC Foundation.

ACTION ITEMS

C. APPROVAL OF AGENDA

Member West motioned to approve the agenda. Member Segovia was the second. A voice vote was 6-0 and the motion passed with members Foster, Baker, Hartwick, Griffo, Begueria and Hartwick being absent.

D. APPROVAL OF February 28, 2022 MINUTES

Member West motioned to approve the minutes for the February 28, 2022 meeting. Member Segovia was the second. A voice vote was 6-0 and the motion passed with members Foster, Baker, Hartwick, Griffo, Begueria and Hartwick being absent.

INFORMATION ONLY ITEMS

E. Director's Report

Director Brooks noted that visitation in February was higher than the past few years. The museum is seeing an increase in school field trips as COVID restriction are being lifted. Director Brooks noted the PGA gallery lights are being addressed and work on them is estimated to start in mid-April/May. The city council passed the rocket sculpture and the group has done site visits.

FOR THE RECORD: Member Baker arrived at 4:08 p.m.

FOR THE RECORD: Member Hartwick arrived at 4:10 p.m.

F. RMAC Foundation Report

RMAC Foundation Director Cindy Torrez recapped their fundraising events planning for 2022. The foundation is planning on having an event on September 17th and the tickets are selling for \$150. The goal is to have 300 people attend. The event will have a live auction and for the event to be white attire.

G. Chair's Remarks and Board Announcements

Baker mentions May 7th is the Jazz festival from 4-7pm at the Anderson Museum.

H. Public Comment

None.

I. Adjourn

Member Liakos motioned to adjourn the meeting. Member West was the second. A voice vote was 8-0 and the motion passed with members Foster, Hartwick, Griffio, and Begueria being absent.

The meeting adjourned at 5:07 p.m.



MARCH ATTENDANCE

	2022	2021	2020	2019
MUSEUM	1965	472	489	1464
EVENTS/PROGRAMS	568	0	30	115
CLASSES	321	0	165	241
PLANETARIUM	881	0	142	407
SCHOOL/ADULT TOURS	205	0	237	249
FACILITY USE	156	0	713	233
OUTREACH	0	0	0	215
VOLUNTEER VISITS	9	10	1	18
MUSEUM BUSINESS	14	2		
MARCH TOTALS	3,238	484	1,777	3,055
YEAR TO DATE TOTALS	7,059	902	5,115	7,978

MARCH REVENUES

	2022	2021	2020	2019
ADMISSIONS	10,089	1,253	N/A	N/A
CLASSES	6,881	2,266	0	4,276
PLANETARIUM	4,181	0	871	1,191
MEMBERSHIP	1,275	2,610	1,465	2,885
FACILITY USE	600	0	250	0
STORE	1,804	4,002	2,269	6,234
MARCH TOTALS	24,830	11,431	4,855	14,586
YEAR TO DATE TOTALS	50,573	23,493	23,558	30,620

MARCH ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS

	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	48		131	
Children 15 and under	436		603	
Adult Residents	35	245	96	672
Adult Non-Residents	475	4757	867	8677
Adult Combo Ticket	114	968	183	1555
Seniors	362	2541	565	3962
Military	110	770	204	1428
Student (16+)	105	735	196	1386
Museums for All	23	69	28	84
Senior Free Days	56		123	
Resident Free Day	192		475	
NARM (free)	9		29	
Artisan Market (Dec)				
Member Guest Pass	0		3	
Store Only	0		1	
TOTALS	1965	\$10,089	3,504	\$17,764

CLASSES

	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio			169
Kids Clay Class	4	11	44
Adult Clay Class	16	54	108
TOTAL		65	321

EVENTS/PROGRAMS

	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
RAIR Lecture and Reception	1	75	RAIR Foundation
Second Saturday Art Activity	1	247	RMAC Foundation
Second Saturday Planetarium	1	159	
Yoga in the Museum	1	14	
Sew Crafty	4	50	
Tabletop Game Day	1	15	
Outdoor Sketch Club	2	8	
TOTAL		568	

PLANETARIUM

	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	67	881

TOURS/GROUP VISITS

	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
Road Scholars, 3/5	NA		36	X	
Clovis Boy Scouts, 3/12	NA	25	5	X	X
Road Scholars, 3/19	NA		36	X	
Private Group, 3/21	NA		4	X	
Sidney Gutierrez Elementary, 3/24	K	20	4	X	
Vallery View, 3/30	4th	70	5		X
TOTALS		115	90	5	2

MEMBERS



473
current active memberships

756
current active members

FOR MONTH

8
new memberships

14
renewals

YEAR to DATE

19
new memberships

41
renewals

VOLUNTEERS



FOR MONTH

8
volunteer hours

8
volunteers

YEAR to DATE

18
volunteer hours

18
volunteer visits



4,726 FACEBOOK FOLLOWERS



981 INSTAGRAM FOLLOWERS

367 E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

EXHIBITIONS

The Roswell Artist-in-Residence exhibition, *Kate Turner: Somewhere That's Green*, opens May 6 at 5:30 pm with an artist talk and reception. Turner is a visual artist and writer from West Chester, Ohio. She uses various art making processes including sculpture, installation, film, fashion, and performance to abstract memories and experiences she has from growing up as the product of a transracially adopted child in the Midwest United States. Through her storytelling, she examines contemporary issues surrounding identity, race, and gender.

Two new exhibitions, curated from the permanent collection, are currently on display. *Fritz Scholder: Focus on the Figure* presents 23 lithographs: 5 group portraits and 18 portraits of individuals by the acclaimed artist Fritz Scholder (1937-2005). Throughout his career, Scholder sought to deconstruct the romanticized stereotypes of Native Americans and re-present them in more realistic terms. Praised for its honesty and refutation of Indigenous American stereotypes, Scholder's work has helped catalyze advocacy for Native American rights and he inspired an entire generation of Native American artists.

The second installation is *Roy De Forest: Irreverent Magic*. De Forest described himself as an "obscure visual constructor of mechanical delights." The 8 lithographs on display feature maximalist compositions of canines, embarking on enigmatic quests across fantastical landscapes.

FILM SERIES

The Museum will be presenting a film series on Thursdays in May at 6 pm. Titled *Circular Time: Documentary Futurisms* and curated by Roswell Artist-in-Residence Marie Alarcón, the series presents genre- and time-bending films focused on the simultaneous past and future. The series features work by global filmmakers responding to the repetitious "now" with creativity and resistance. Admission to the films will be included with museum admission and is free for Members. The series is generously sponsored by the RMAC Foundation.

JUNE GRATTON WORKSHOP

A Lorene Johnson Gratton Workshop will be held on June 25-26 led by Bernardo, NM, artist and educator Laura Wacha in the medium of papier mache. Gratton Workshops are funded in part by an endowment initiated by Lorene Johnson Gratton to inspire adults to take part in art classes. The funds allow for talented teaching artists from around the country to lead weekend workshops at the museum in a variety of media. Registrants pay what they can up to \$125. All materials are included. To register and for more details, please visit www.roswellmuseum.org.

CELEBRATING THE ARTS

A statewide advocacy group for the arts, Creative New Mexico, co-sponsored the Museum's Second Saturday on April 9, from 10 am to 1 pm, as part of a statewide celebration. Mayor Jennings kicked-off the event with a proclamation in honor of museums and cultural organizations. Teaching artists were on hand to present a corn husk doll making activity, and local cultural organizations distributed information on their offerings. Participating organizations included Anderson Museum of Contemporary Art and Roswell Artist-in-Residence Program; Bone Springs Art Space; Creative New Mexico; Eastern New Mexico University-Roswell Art Department; Historical Society for Southeast New Mexico; Main Street Arts; Miniatures and Curious Collections Museum; Roswell Fine Arts League/The Gallery; Roswell Symphony Orchestra; The Liberty, Inc.; and a newly forming Fiber Arts Guild.

Second Saturdays offers free museum admission to Roswell residents along with an art or science activity from 10 am to 1 pm. A free, kid-friendly planetarium show is offered at 11 am. Non-Residents may participate with museum admission. May's activity will be making "seed bombs" to help plant flowers at home.

STAFF

Victoria Macias recently joined the staff as a part-time Museum Store Clerk, working primarily on weekends. She has a strong background in retail and customer service that will serve her well in the position.

The Roswell Museum is one of 13 regional arts institutions comprising Desierto Mountain Time (DMT), a consortium of artists, educators, curators, activists, and museum administrators from organizations in Arizona, Chihuahua, Colorado, New Mexico, and Texas. The group aims to connect our local communities with larger networks regionally and to support each other in creating a more vibrant and interconnected regional arts system. Curator of Collections and Exhibitions Aaron Wilder attended a DMT-member trip April 9-11, 2022. The trip included visits to DMT partner organizations in Las Cruces, New Mexico (New Mexico State University Art Museum), El Paso, Texas (The Ruben Center for the Visual Arts), and Ciudad Juárez in Chihuahua, Mexico (Museo de Arte de Ciudad Juárez). Aaron's participation was mutually beneficial to him professionally as a fairly new employee as well as to the Roswell Museum and the City of Roswell through the formation of stronger working relationships with colleagues at other regional entities and higher visibility of Roswell to the constituencies of arts institutions in the broader region.

RENOVATIONS + BUILDING REPAIRS

A Scope of Work agreement has been signed with Huitt Zollars Architects. The work is to include a master plan to explore future facility needs and updates, phase 1 renovations concentrated on the store move and lobby/facade improvements, external signage and flooring replacements. \$709,000 has been allocated from the state to aid with these projects.

The PGA Gallery Lighting Repair has been scheduled. The project, which will split the track into an additional circuit, is being funded in part by Xcel Energy who generously funded the 2019 LED Lighting Upgrade in 2019.

Four aged HVAC units will be replaced in the coming months. The units, some of which are more than 30 years old, have surpassed their life expectancies and the parts for repair are no longer readily available. An additional unit is being added to cool a server room.