



Roswell Museum

## **BOARD OF TRUSTEES MEETING AGENDA**

**Monday, March 21, 2022 at 4:00 p.m.**

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

### ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the February 28, 2022 meeting minutes

### INFORMATION ONLY ITEMS:

- E. Director's Report
- F. RMAC Foundation Report
- G. Chair's Remarks and Board Announcements
- H. Public Comment
- I. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: Friday, March 18, 2022

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Roswell Museum

**ROSWELL MUSEUM**  
**MINUTES OF THE BOARD OF TRUSTEES MEETING**  
**Monday, February 28, 2022 at 4:00 p.m.**  
1011 N. Richardson Ave.  
Roswell, NM 88201

**DRAFT DOCUMENT**

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 21-7.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Mtg.

**A. CALL TO ORDER**

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:01 p.m.

**B. ROLL CALL**

The meeting of the Board of Trustees convened with members Cymantha Liakos, Donovan Fulkerson, Kyle Bayless, Pricilla Ornelas, Valli West, Lorrina Segovia, Kay Cargill Jenkins and Anne Baker being present. A quorum was established with members Kate Griffo, Elisa Begueria and Tim Hartwick being absent.

**City Council members present:** Barry Foster, absent.

**Staff present:** Caroline Brooks, Executive Director, Aaron Wilder, Curator of Collections and Exhibitions, Cloe Medrano, Registrar, and Jessica Parham, Educator.

**Community members present:** Cindy Torrez, Director, RMAC Foundation.

**C. APPROVAL OF AGENDA**

Member Jenkins motioned to approve the agenda. Member West was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**D. APPROVAL OF January 24, 2022 MINUTES**

Member Banker motioned to approve the minutes for the January 24, 2022 meeting. Member West was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**ACTION ITEMS**

**E. Discuss and Vote for Officers: See Attached**

The board chair moved amend the agenda item. Action was taken at last meeting. Member Banker motioned to approve amending the agenda. Member Fulkerson was the second. A voice vote was 8-0 and the motion passed with members, Griffo, Begueria and Hartwick being absent.

**F. Consider approval of addendum to Susan and David Hill donation, previously approved November 15, 2021**

One of the previously approved donation was missed labeled and given to another museum. Member Banker motioned to approve the addendum to Susan and David Hill donation, previously approved November 15, 2021. Member Segovia

was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**G. Consider approval of addendum to Art Rosenberg donation, previously approved November 15, 2021**

The Rosenberg's decided to keep two works of art which were previously approved for donation. These works are Janet Lippincott, "Indian Ritual" and Helen Sturges Nadler, "Sandia Evening". Member Banker motioned to approve the addendum to Art Rosenberg donation, previously approved November 15, 2021. Member Segovia was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**H. Consider approval of donation by William Atha of untitled painting by Peter Hurd**

This gift is a still life painting by Peter Hurd. Member Jenkins motioned to approve donation by William Atha of untitled painting by Peter Hurd. Member Ornelas was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**I. Consider approval of donation by Susan and David Hill of works by Sam Scott and Steve Catron**

This gift of four works by two artists, Steve Carton and Sam Scott. Member Fulkerson motioned to approve donation by Susan and David Hill of works by Sam Scott and Steve Catron. Member Baker was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**J. Consider approval of donation by Alice and Jerry Kruse of artwork by Patrick Mehaffy**

This gift of two works by artist Patrick Mehaffy. A discussion was had on regarding storage of these two sculptor. Member Ornelas moved to deny the request of donation by Alice and Jerry Kruse. Member Jenkins was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**K. Consider approval of donation by artist Alan Paine Radebaugh of his artwork**

This gift of five works by Alan Paine Radebaugh. Member West motioned to approve donation by artist Alan Paine Radebaugh. Member Jenkins was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**L. Discuss and consider approval of temporary strategic planning working group**

A discussion is had and Bayless, Liakos, Baker, and Segovia volunteered to be part of the strategic planning working group. Member Baker motioned to approve a temporary strategic planning working group. Member Segovia was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**M. Discuss and consider approval of temporary membership working group**

A discussion is had and Liakos and Baker volunteered to be part of the membership working group. Member Jenkins motioned to approve a temporary membership working group. Member West was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

**INFORMATION ONLY ITEMS**

**N. DIRECTOR'S REPORT: See Attached**

Director Brooks noted that visitation in January was lower than past years, revenue is the same due to admission fees enacted in January of 2021. She remarked that the new art exhibitions and drop-in activities (sew crafty and table top) launched this month have been well-received. She further remarks the Public Programs Manager position is currently open. The museum is in the process of moving forward with the renovation of the lobby, relocation of the museum store to what is currently the Spring River Gallery, conversion of the current store location to a family gallery, new flooring as well as new signage. Director Brooks is in touch with an architect on all projects.

**O. RMAC FOUNDATION REPORT**

RMAC Foundation Director Cindy Torrez recapped their fundraising events planning for 2022. The foundation is planning on having an event in the fall.

**P. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS**

Curator Wilder mentioned that he is collecting signatures on documents to acquire works that were presented and approved at the February meeting.

**Q. PUBLIC COMMENT**

None.

**R. ADJOURN**

Member Segovia motioned to adjourn the meeting. Member West was the second. A voice vote was 8-0 and the motion passed with members Foster, Griffo, Begueria and Hartwick being absent.

The meeting adjourned at 5:07 p.m.

DRAFT



### FEBRUARY ATTENDANCE

	2022	2021	2020	2019
MUSEUM	840	130	786	721
EVENTS/PROGRAMS	223	0	26	44
CLASSES	446	0	540	579
PLANETARIUM	208	0	220	190
SCHOOL/ADULT TOURS	139	113	89	199
FACILITY USE	8	0	39	204
OUTREACH	0	0	0	520
VOLUNTEER VISITS	8	14	26	9
MUSEUM BUSINESS	38	1		
<b>FEBRUARY TOTALS</b>	<b>1,910</b>	<b>258</b>	<b>1,726</b>	<b>2,466</b>
<b>YEAR TO DATE TOTALS</b>	<b>3,821</b>	<b>418</b>	<b>3,338</b>	<b>4,923</b>

### FEBRUARY REVENUES

	2022	2021	2020	2019
ADMISSIONS	4,341	1,217		
CLASSES	748	3,975	5,776	2,227
PLANETARIUM	704	0	873	662
MEMBERSHIP	1,135	1,380	770	440
FACILITY USE	0	0	0	0
STORE	2,399	1,453	3,536	3,382
<b>FEBRUARY TOTALS</b>	<b>9,327</b>	<b>8,025</b>	<b>10,955</b>	<b>6,711</b>
<b>YEAR TO DATE TOTALS</b>	<b>25,735</b>	<b>12,062</b>	<b>18,703</b>	<b>16,034</b>

### FEBRUARY ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	48		83	
Children 15 and under	79		167	
Adult Residents	29	203	61	427
Adult Non-Residents	211	2110	392	3920
Adult Combo Ticket	30	255	69	587
Seniors	156	1092	203	1421
Military	61	427	94	658
Student (16+)	34	245	91	651
Museums for All	3	9	5	15
Senior Free Days	34		67	
Resident Free Day	135		283	
NARM (free)	18		20	
Artisan Market (Dec)				
Member Guest Pass	2		3	
Store Only	0		1	
<b>TOTALS</b>	<b>840</b>	<b>\$4,341</b>	<b>1539</b>	<b>\$7,679</b>

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio			142
Kids Clay Class	4	11	44
Adult Clay Class	16	54	260
<b>TOTAL</b>		<b>65</b>	<b>446</b>

EVENTS/PROGRAMS	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday Art Activity	1	109	RMAC Foundation
Second Saturday Planetarium	1	39	
Yoga in the Museum	1	11	
Sew Crafty	4	21	
Tabletop Game Day	1	25	
Outdoor Sketch Club	1	4	

PLANETARIUM	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	65	208

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
Dexter, 2/24	K	40	5		X
Valley View, 2/25	5	91	3	X	X
<b>TOTALS</b>		<b>131</b>	<b>8</b>	<b>1</b>	<b>2</b>

### MEMBERS



**467**  
current active memberships

**745**  
current active members

FOR MONTH

**4**  
new memberships

**16**  
renewals

YEAR to DATE

**11**  
new memberships

**27**  
renewals

### VOLUNTEERS



FOR MONTH

**8**  
volunteer hours

**8**  
volunteers

YEAR to DATE

**18**  
volunteer hours

**18**  
volunteer visits



**4,577** FACEBOOK FOLLOWERS

MONTHLY STATS: Posts: 19 Reach: 10,264



**932** INSTAGRAM FOLLOWERS

MONTHLY STATS: Posts: 8 Reach: 1703

**367**

E-NEWSLETTER SUBSCRIBERS

Opens: 162

# ACTIVITIES & HIGHLIGHTS

## UPCOMING EXHIBITION

*Space Invaders* with work by Roswell Artist-in-Residence Eric J. Garcia opened with a lecture and reception on March 11. Garcia uses history and a graphic novel style to create political art that confronts our understanding of the present. *Space Invaders* draws from Roswell's UFO Incident, historical motifs, and 1980s video games to explore the meaning of the word "alien" and to challenge perspectives and biases regarding the founding and development of the American West. Garcia has exhibited nationally and can be found in the collections of the Smithsonian American Art Museum, the National Hispanic Cultural Center, the Metropolitan Museum of Art and Library of Congress.

## CLASSES

Spaces are still available for a monotyping workshop taking place on March 26-27 with artist Susan Voigt. Monotyping is a fun, intuitive process that allows you to experiment with abstraction and color to create pleasing, unique prints to frame for yourself or as gifts. The class will use water-based inks. To register and for more details, please visit [www.roswellmuseum.org](http://www.roswellmuseum.org).

## SECOND SATURDAYS

March 12's Second Saturday event helped kick off Spring Break and welcome travelers from around the country. The 11 am planetarium show was at capacity and the art activity, in which people drew their own 16-bit video game-inspired characters, fed droves of visitors' creative energies.

The next Second Saturday, on April 9, will be presented as part of Culture Day in partnership with Creative New Mexico, a statewide advocacy group for the arts. At the event, local cultural

organizations, such as museums and theater groups, will be on site to distribute information about their offerings. The art activity for the day will be puppetmaking using fabric and other mixed media.

Second Saturdays offers free museum admission to Roswell residents along with an art or science activity from 10 am to 1 pm. A free, kid-friendly planetarium show is offered at 11 am. Non-Residents may participate with museum admission.

## STAFF

The Public Programs Manager position is still open. The position coordinates events, promotes membership, and provides program support and marketing to help expand and diversify the museum's audiences. For more information, please visit the City's Employment page.

## CAPITAL OUTLAY FUNDING

The Museum is to receive \$369,000 in state capital outlay monies to contribute toward its upcoming renovation to move the store, enhance the lobby and, in a second phase, to create a family interactive gallery. Further funding will be required to complete the project in its entirety, however the state funding, coupled with \$340,000 in state monies allocated last fall, is a deeply appreciated contribution toward implementing the first phase. An agreement for the work is being reviewed with an architect firm.

## FACILITY

The museum recently troubleshooted an electrical issue in one of its galleries, which is leaving part of the gallery without lighting. The repair is being scheduled and should be forthcoming very soon.

## NEW ACQUISITIONS

The Museum recently received 10 new artworks. David R. and Susan J. Hill donated work by Steve Catron (1) and Sam Scott (3); Alan Paine Raudebaugh donated five of his own works and a rare Peter Hurd still-life was donated by William Atha.

## ROCKET SCULPTURE

A public art proposal was approved at City Council at its March 10 meeting. The project, which will be completed by local artist Josh Berry, is to create a rocket sculpture using the decommissioned rocket playground equipment from the Spring River Zoo that was taken down in 2019 and replaced with a new, updated version. Museum staff are helping coordinate the project along with the Community Development and Engineering departments. The finished work, which will take about a year to complete, will be potentially sited in the downtown area to celebrate Roswell's unique space history for locals and tourists.

## UPCOMING DROP-IN ACTIVITIES

Sew Crafty, a weekly fiber crafting session for seniors and other adults, takes place on Wednesdays from 1-3 pm.

Table Top Game Day, led by local game-designer and board game aficionado Matt Bromley is on the first Saturday of the month with the next event on April 2 from 1-3 pm.

Gentle Yoga, with instructor Alice Buck, continues on March 27 and April 10 at 2pm.

Registration is not required for drop-in activities. Museum members are free, and the non-member fee is \$5 or with museum admission.