



Roswell Museum

BOARD OF TRUSTEES MEETING AGENDA

Monday, February 28, 2022 at 4:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the January 24, 2022 meeting minutes
- E. Discuss and vote for Vice Chair
- F. Consider approval of addendum to Susan and David Hill donation, previously approved November 15, 2021
- G. Consider approval of addendum to Art Rosenberg donation, previously approved November 15, 2021
- H. Consider approval of donation by William Atha of untitled painting by Peter Hurd
- I. Consider approval of donation by Susan and David Hill of works by Sam Scott and Steve Catron
- J. Consider approval of donation by Alice and Jerry Kruse of artwork by Patrick Mehaffy
- K. Consider approval of donation by artist Alan Paine Radebaugh of his artwork
- L. Discuss and consider approval of temporary strategic planning working group
- M. Discuss and consider approval of temporary membership working group

INFORMATION ONLY ITEMS:

- N. Director's Report
- O. RMAC Foundation Report
- P. Chair's Remarks and Board Announcements
- Q. Public Comment
- R. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 21-7.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

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Printed and posted: Friday, February 25, 2022

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Roswell Museum

ROSWELL MUSEUM
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, January 24, 2022 at 4:00 p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 21-7.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:03 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Donovan Fulkerson, Kyle Bayless, Pricilla Ornelas, Valli West, Lorrina Segovia, Tim Hartwick, Kate Griffo Huebner and Elisa Begueria being present. A quorum was established with members Anne Baker and Kay Cargill Jenkins being absent.

City Council members present: Barry Foster.

Staff present: Caroline Brooks, Executive Director, Aaron Wilder, Curator of Collections and Exhibitions, Rachele Diaz, Public Programs Manager, Cloe Medrano, Registrar, and Amber Smith, Operations Manager.

Community members present: Cindy Torrez, Director, RMAC Foundation.

C. APPROVAL OF AGENDA

Member Segovia motioned to approve the agenda. Member West seconded. A voice vote was 9-0 and the motion passed with members Baker and Jenkins being absent.

D. APPROVAL OF November 15, 2021 MINUTES

Member West motioned to approve the minutes for the November 15, 2021 meeting. Member Ornelas seconded. A voice vote was 9-0 and the motion passed with members Baker and Jenkins being absent.

ACTION ITEMS

E. Discuss and Vote for Officers

Member West expressed interest in serving as Vice Chair. Liakos said she could continue serving as Chair through the end of her term, which ends on March 31, 2023. Members West and Liakos left the room so members could discuss and vote. Member Ornelas made a motion to elect West as Vice Chair. Member Segovia seconded. A voice vote was 7-0 and the motion was passed with members Baker and Jenkins being absent and members West and Liakos not being present for the vote. Member Begueria made a motion to re-elect Liakos as Chair. Member Hartwick seconded. A voice vote was 7-0 and the motion was passed with members Baker and Jenkins being absent and members West and Liakos not being present for the vote.

FOR THE RECORD: Member Baker arrived at 4:10 p.m.

INFORMATION ONLY

F. DIRECTOR'S REPORT: See Attached

Director Brooks noted that although visitation in 2021 was lower than past years, revenue is the same due to admission fees enacted in January of 2021. Although the museum lost a few members in 2021, it gained new members so membership numbers were about the same at the end of 2021 as they were at the beginning. She remarked that the new art exhibitions and planetarium shows launched this month have been well-received. The museum is in the process of moving forward with the renovation of the lobby, relocation of the museum store to what is currently the Spring River Gallery, conversion of the current store location to a family gallery, new flooring as well as new signage. Director Brooks is in touch with an architect on all projects.

G. RMAC FOUNDATION REPORT

RMAC Foundation Director Cindy Torrez recapped their fundraising events for 2021. A Christmas card annual appeal went out at the end of December.

H. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

Liakos explained the purpose of mission-driven acquisitions as stated to the museum's mission statement. Torrez reminded members that the RMAC Foundation does not accept donations of art. Donor inquiries are referred to museum staff. Curator Wilder mentioned that he is collecting signatures on documents to acquire works that were presented and approved at the November meeting. He stated that only members who attended the November meeting should sign.

I. PUBLIC COMMENT

None.

J. ADJOURN

Member Baker motioned to adjourn the meeting. Member Begueria seconded. A voice vote was 10-0 and the motion passed with member Jenkins being absent.

The meeting adjourned at 4:34 p.m.



JANUARY ATTENDANCE

	2022	2021	2020	2019
MUSEUM	699	148	640	796
EVENTS/PROGRAMS	223	0	82	170
CLASSES	395	0	459	410
PLANETARIUM	387	0	104	198
SCHOOL/ADULT TOURS	97	0	172	175
FACILITY USE	0	0	120	231
OUTREACH	0	0	0	15
VOLUNTEER VISITS	10	12	35	18
MUSEUM BUSINESS	100			
JANUARY TOTALS	1,911	160	1612	1995
YEAR TO DATE TOTALS	1,911	160	1612	1995

JANUARY REVENUES

	2022	2021	2020	2019
ADMISSIONS	3,859	469		
CLASSES	7,993	0	3,385	2,718
PLANETARIUM	1,207	0	413	1,045
MEMBERSHIP	1,245	1,270	995	980
FACILITY USE	0	0	0	675
STORE	2,104	2,298	2,955	3,905
JANUARY TOTALS	16,408	4,037	7,748	9,323
YEAR TO DATE TOTALS	16,408	4,037	7,748	9,323

JANUARY ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	35		35	
Children 15 and under	88		88	
Adult Residents	32	\$224	32	\$224
Adult Non-Residents	181	\$1810	181	\$1810
Adult Combo Ticket	39	\$332	39	\$332
Seniors	47	\$329	47	\$329
Military	33	\$231	33	\$231
Student (16+)	57	\$406	57	\$406
Museums for All	2	\$6	2	\$6
Senior Free Days	33		33	
Resident Free Day	142		148	
NARM (free)	2		2	
Artisan Market (Dec)				
Member Guest Pass	1		1	
Store Only	1		1	
TOTALS	699	\$3,859	699	\$3,859

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio			95
Kids Clay Class	4	9	36
Adult Clay Class	16	65	260
Sketch Hike	1	4	4
TOTAL		50	395

EVENTS/PROGRAMS	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
RAiR Lecture and Reception	1	40	RAiR Foundation
Second Saturday Art Activity	1	100	RMAC Foundation
Second Saturday Planetarium	1	48	
Yoga in the Museum	1	9	
Sew Crafty	3	26	
TOTAL		223	

PLANETARIUM	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	53	387

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
Sydney Gutierrez Middle School, 1/28	6-8	21	1	X	X
Lake Arthur Schools, 1/18	9-12	45	10	X	X
Leadership New Mexico, 1/11			20	X	X
TOTALS		66	31	3	3

MEMBERS



421
current active memberships

746
current active members

FOR MONTH

7
new memberships

11
renewals

YEAR to DATE

7
new memberships

11
renewals

VOLUNTEERS



FOR MONTH

10
volunteer hours

10
volunteers

YEAR to DATE

10
volunteer hours

10
volunteer visits



4,200 FACEBOOK FOLLOWERS

MONTHLY STATS: Posts: 30 Reach: 16,857 Likes: 123 Shares: 78



900 INSTAGRAM FOLLOWERS

MONTHLY STATS: Posts: 30 Reach: 1882 Likes: 512

367 E-NEWSLETTER SUBSCRIBERS
Opens: 160

ACTIVITIES & HIGHLIGHTS

UPCOMING EXHIBITION

Roswell Artist-in-Residence, Eric J. Garcia, will open with an artist's talk followed by a reception for his new exhibition, *Space Invaders*, on March 11 at 5:30 pm.

García uses history and a graphic style to create political art that confronts our understanding of the present. Using printmaking, drawing, and installation combined with materials specific to the project, he aims to educate and challenge. He received his BFA with a minor in Chicano studies from the University of New Mexico, and earned his MFA from the School of the Art Institute of Chicago. Garcia is a teaching artist, a core member of the printmaking collective, Instituto Gráfico de Chicago, and one of the newest members of the Justseeds Print Cooperative. Garcia has exhibited nationally and can be found in the collections of the Smithsonian American Art Museum, the National Hispanic Cultural Center, the Metropolitan Museum of Art and Library of Congress.

CLASSES

A sold-out copper enameling workshop was recently held that taught students the process of how to fuse glass to metal to make decorative jewelry and a small metal bowl. Due to its popularity, we will plan to repeat the class later in the year.

Registration is open for a Monoprinting Workshop on March 26-27 with Susan Voigt. Monoprinting is a fun, intuitive process that allows you to experiment with abstraction and color to create pleasing, unique prints to frame for yourself or as gifts. The class will use water-based inks. To register and for more details, please visit www.roswellmuseum.org.

NEW DROP-IN ACTIVITIES OFF TO A GOOD START

Sew Crafty, a weekly fiber crafting session for seniors and other adults on Wednesdays from 1-3 pm, began in January with good attendance of about 12 adults each week. The activity is self-led and focuses on providing an opportunity for older adults to engage in the arts in a supportive, social environment. Sew Crafty is included with museum admission, which is free for members and seniors age 60+ on Wednesdays.

Table Top Day, led by local game-designer and board game aficionado Matt Bromley, began February 5 and is a monthly drop-in session for playing board games on the first Saturday of each month from 1-3 pm. The first event brought together about 30 participants of all ages. The activity is free for members and \$5 for non-members.

Gentle Yoga is a drop-in offering that began just before the pandemic and resumed in-person sessions in the summer of 2021. Offered on select Sundays each month at 2 pm, it allows participants to relax and settle into simple poses surrounded by art. Gentle Yoga is free for members and \$5 for non-members.

Registration is not required for drop-in activities.

SECOND SATURDAYS

Our free Roswell Resident Day, Second Saturdays, continues to be a popular day to visit the museum due to day, especially due to the family-friendly hands-on activities from 10 am to 1 pm and the 11 am planetarium show. During March 12's event, create your own retro 16-bit video game-inspired characters à la games like Minecraft and Sonic.

STAFF

The Public Programs Manager position is currently open. Rachele Diaz, who held the position for a short time after working with the Museum previously though the Public Affairs department, moved to Albuquerque to serve as the graphic designer for Visit Albuquerque. While with the City, she aided with the Museum's new branding, a significant project that culminated with a launch in November 2021. For more information on the position, please visit the City's Employment page.

Registrar Cloe Medrano has been elected as the New Mexico Association of Museum's Treasurer for a two-year term. As a newcomer to New Mexico, this important role will allow Medrano to support the professional association's activities while networking and sharing ideas with colleagues from around the state.

FACILITY

The Museum houses 26 heating/cooling units aging from 1 year to over 30 in age. While maintained for as long as possible, replacement is generally necessary every year. Currently 4 units are out in some of the public spaces: auditorium, classrooms and the planetarium. During some of the coldest days recently, the planetarium was forced to close as temperatures were in the low 50s in the dome. Cost of repairs and ability to cover them is being explored.

Staff are meeting with an architect firm to develop a scope of work for upcoming renovations to move the museum store, update the lobby and add a family gallery. The initial planning and implementation are made possible by state funds allocated in the fall of 2021. Funding for future phases are to be determined.